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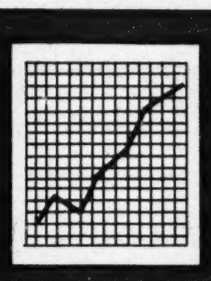
Fine-dining slump ends
Rebound seen/Page 4



Wall Street Perspective
New column/Page F17

Working harder, enjoying it less
Telberg's On Finance

NEWSPAPER

Nation's Restaurant News®

NRA SHOW ISSUE

The Weekly Newspaper of the Food-Service Industry

Vol. 20, No. 21 | Published every Monday by Lebhar-Friedman Inc.; $1 a copy, $19.50 a year | May 19, 1986

Marriott-Saga: New food-service empire?

By Rick Telberg

d impeccably timed move to lengthen its lead in ontract-feeding industry, Marriott Corp. has of- re slumping Saga Corp. in what would be one of ice industry's biggest transactions.

strategic fit," said Marriott chief financial officer . Agreed Wertheim & Co. analyst John Rohs: "I a better marriage."

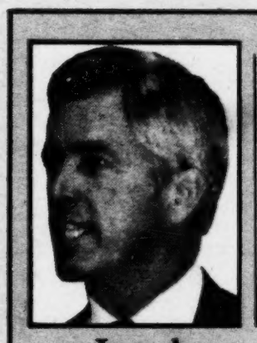
ver succeeds, Bethesda, Md.-based Marriott is ttison Menlo Park, Calif.-based Saga's troubled nd fast-food chains, including the 117-unit Black house chain and the 323-unit Straw Hat Pizza ave undermined Saga's earnings for more than a

tt-Saga story speaks volumes about the turmoil ion in the profit-squeezed contract management he difference between Marriott's rapid expan-

(See MARRIOTT, page 219)

Marriott Corp.
Washington, D.C.
Chairman, chief executive: J.W. Marriott Jr.
Revenue: $4.24 billion, up 20%
Income: $167.4 million, up 20%
Operates 160 hotels (45% of sales, 49% of profits), including 149 Marriott hotels with 65,000 rooms; food-service contracts (37% of sales, 31% of profits); and 1,688 restaurants (18% of sales, 20% of profits), including 833 Big Boy coffee shops, 559 Roy Rogers and 200 Howard Johnson restaurants.
Recent Stock Price: $166
52-Week Range: $83 to $173

Marriott



Lynch

Saga Corp.
Menlo Park, Calif.
Chairman, chief executive: Charles Lynch
Revenue: $1.25 billion, up 11%
Income: $29.1 million, down 6%
Operates 909 food-service contracts (62% of sales, 48% of profits), including 361 education and 304 corporate accounts; 692 restaurants (38% of sales, 52% of profits), including 117 Black Angus dinnerhouses, 323 Straw Hat Pizzas and 210-unit Grandy's fried chicken chain.
Recent stock price: $29
52-Week Range: $21 to $30

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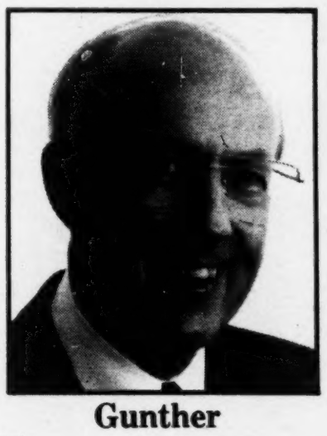
Gunther out at Pizza Hut

By Don Jeffrey

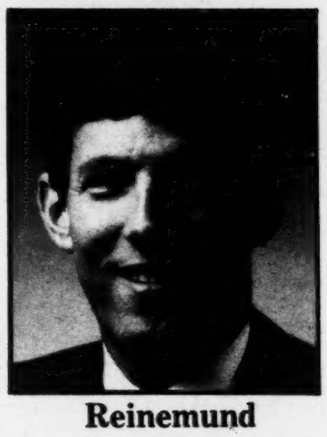
WICHITA, Kan. — PepsiCo has moved Arthur G. Gunther, six-year president of its biggest and most successful restaurant company, 5,000-unit Pizza Hut, to the top spot at 145-unit La Petite Boulangerie, in an apparent attempt to expand the struggling bakery chain.

Replacing Gunther at the helm of the nation's largest pizza chain is Steven S. Reinemund, a 38-year-old former Roy Rogers executive who has been with Pizza Hut just 1½ years. Neither executive was available for comment at presstime.

Reinemund had been executive vice president of Pizza Hut since January, with responsibility for operations, development, franchise relations and home delivery. He will hold the titles of president and chief executive officer.



Gunther



Reinemund

Pizza Hut franchisees reacted with surprise and shock to the transfer of Gunther, who has been widely hailed as the person who turned the chain around several years ago. But they said they have been favorably impressed with

(See PEPSICO, page 219)

Soliman-led group readies Grace LBO

By Richard Martin

DALLAS — Ending speculation about an intended spinoff, W.R. Grace & Co. has agreed to sell the controlling interest in its $1 billion annual sales restaurant group to Grace executive vice president Anwar Soliman, restaurant group executives and their backers. The leveraged buyout is expected to net Grace more than $500 million.

Grace would retain a 49% common equity interest in the new 689-restaurant company, which would comprise such casual dining, family and dinnerhouse chains as Houlihan's, Darryl's, Coco's, Carrow's, Reuben's, Charley Brown's, Bristol Bar & Grill, Devon Bar & Grill, Gladstone's 4 Fish and Grace's 73%-owned El Torito.

Holders of the 3.05 million El Torito shares not owned by Grace would get about $20 a share under the terms of the proposed merger.

Separately, Grace approved the sale of its 82%

(See GRACE, page 222)

Tax reform proposal on final battleground

One vote kills 100% meal deductibility

By Ken Rankin

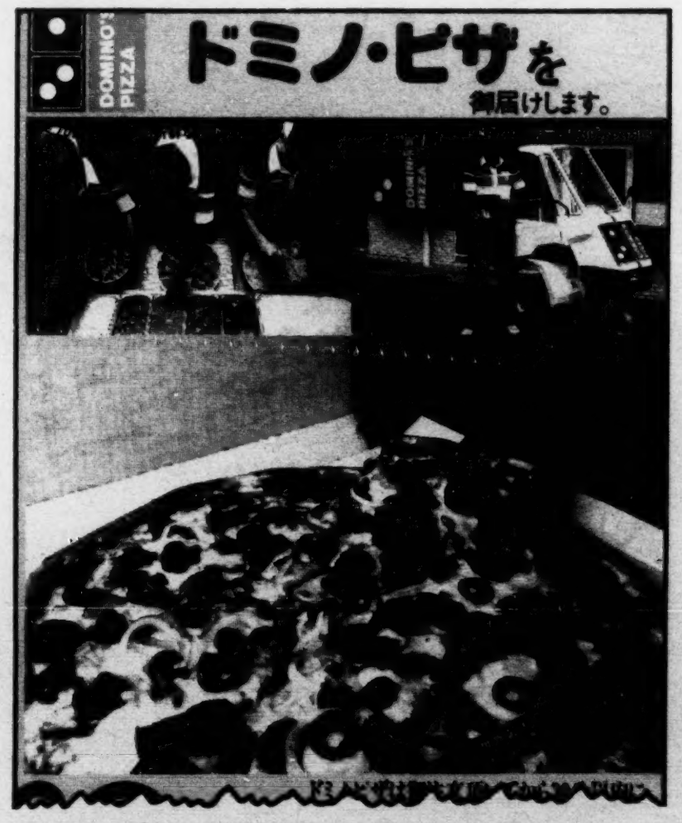
WASHINGTON — Senate tax reformers approved a controversial cutback in restaurant business meal deductions to 80% as food-service industry groups fell just one vote short of killing that provision in the finance committee.

As a result of the Senate Finance Committee's action earlier this month, the nation's food-service operators and employees will have but one final shot at preserving the deductibility of "business marketing meals" when the tax reform legislation reaches the floor of the Senate in early June.

When the panel took up the business meal deduction issue, restaurant industry lobbyists were still nursing what they believed would prove to be a slim margin of victory. But a pair of last-minute defections left the panel deadlocked 9-to-9 on a food-service-backed amendment that would have preserved the current 100% deductibility for all business meal expenses.

Under Senate rules, the tie vote doomed the industry-

(See DEDUCTION, page 219)



A menu from Domino's Pizza in Japan.

Chains set sights on Pacific basin

See rich, untapped markets

By Marilyn Alva

As the U.S. market becomes more saturated and competitive, a number of American restaurant chains have been looking to the Pacific basin for what they can't get in this country: sizzling customer counts and lofty sales figures.

In fact, the Pacific basin, which includes such densely populated nations as Japan, Taiwan, Malaysia and Singapore, has become the hottest overseas market for American food-service interests that run the gamut from Kentucky Fried Chicken to Domino's Pizza.

Noting that average unit volumes of stores could well surpass and even double that of their stateside counterparts, American chains new to the lucrative territory are entering it with high expectations, and those who have al-

(See PACIFIC, page 75)

Another round of inflight food cutbacks looms: IFSA

Airline caterers seek image enhancement

By Peter Romeo

MIAMI — Airlines are cutting back further on inflight meal expenditures because of ongoing airfare wars, inflight feeders were warned during a sometimes heated meeting here.

"You are going to get even more pressure from us than you have in the past," John W. Nelson, senior vice president of marketing for Eastern Airlines, told attendees of the Inflight Food Services Association's annual convention. "Help us control costs. You've got to work with us creatively to help us be successful. You've got to be more helpful than you have been in the past."

Feeders were also warned that discounted fares are not boosting traffic, as they did earlier, and that the jump in domestic air travel expected for the summer may not materialize, which would indicate that the number of inflight meals served may level off.

The inflight feeders assembled at the Doral Hotel & Country Club seemed unmoved by the warnings. Nor did they react to the encouragements of an Federal Aviation Administration official to join in the battle to thwart terrorist attacks on aircrafts.

But tempers flared when airline food was sharply criticized by Charles Bernstein, editor of *Nation's Restaurant News*.

Emotions were also roused by criticism leveled at the

*(See **AIRLINES**, page 44)*

Prudhomme to open his second restaurant

Jackson Square site selected

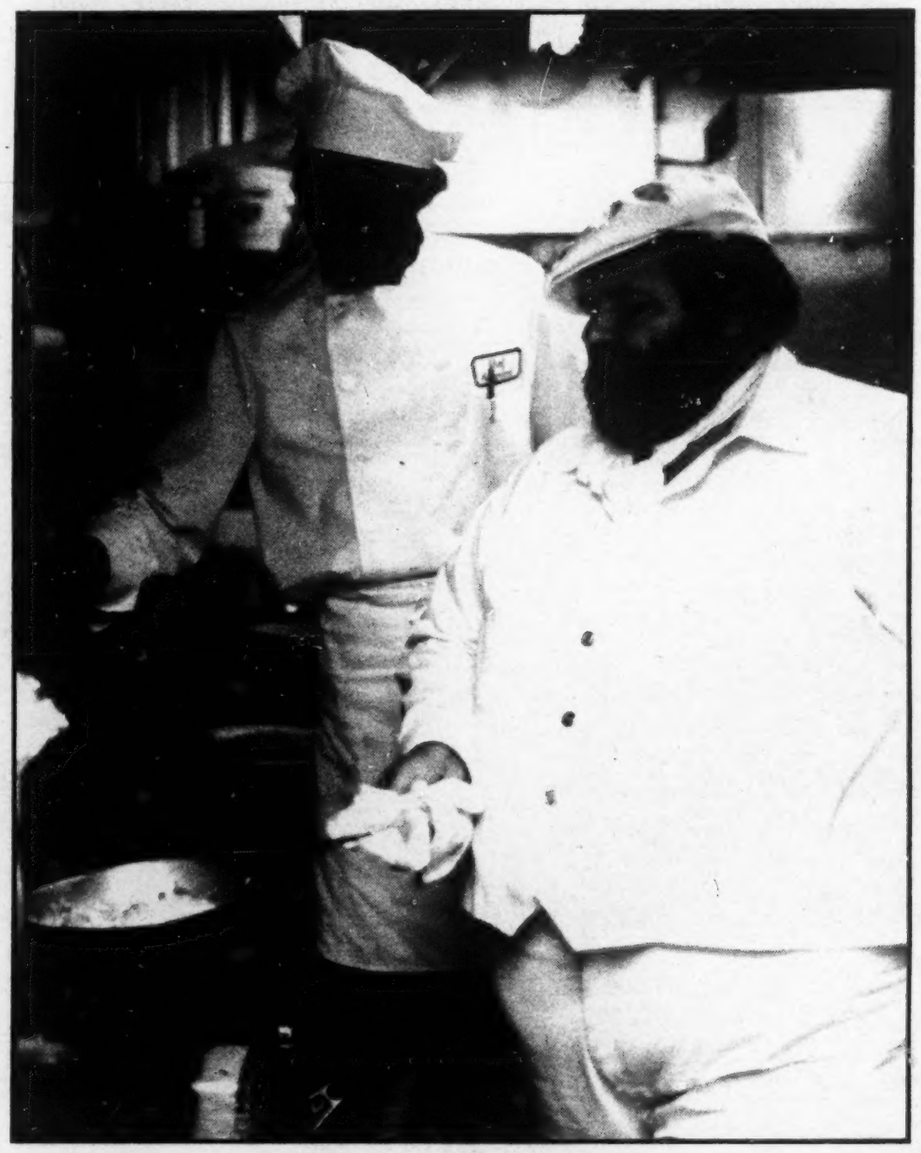
NEW ORLEANS — Chef Paul Prudhomme, whose K-Paul's Louisiana Kitchen here continues to attract hordes of French Quarter tourists, will soon open a second Cajun restaurant at the two-year-old Jackson Brewery festival marketplace near Jackson Square on the Mississippi River.

Called the Louisiana Grocery and Feed Co., the new property is expected to combine a strong retail and take-out trade with limited table service. As much as 50% of sales will be carryout, according to a spokesman for Prudhomme, who added that the crowded marketplace should draw a steady walk-in business.

The restaurant, which will feature a scaled-down version of the K-Paul's menu, was originally scheduled to open its doors May 15 but met with some construction delays, the spokesman added. The unit includes a terrace with outdoor seating and a walk-in area with some tables plus a retail/take-out counter.

Principle menu items at the Louisiana Grocery and Feed Co. will include such Cajun specialties as jambalaya, red beans and rice, gumbos, stuffed eggplant and oyster po' boys. Various luncheon and dinner specials will be featured on a rotating basis, the spokesman said.

Prudhomme, who is leasing the space from the Jackson Brewery Development Corp., plans to keep a relatively low profile in the new venture. Neither his name nor that of his K-Paul's restaurant will be directly featured in association with the Louisiana Grocery and Feed Co.



Paul Prudhomme in the kitchen of K-Paul's.

Saga chief to address MUFSO'86

NEW YORK — "Have You Hugged Your Congressman Lately?" will be the title of a special address by Saga chairman-chief executive officer Charles Lynch to *Nation Restaurant News'* 27th annual Multi-Unit Food-Service Operators (MUFSO) conference, at the downtown Atlanta Hilton Sept. 14 to Sept. 17.

Lynch, who is president of a highly influential group of some 160 leading California businessmen honing in on exercising maximum political clout, will focus at MUFSO on encouraging the government "to understand and support the food-service industry."

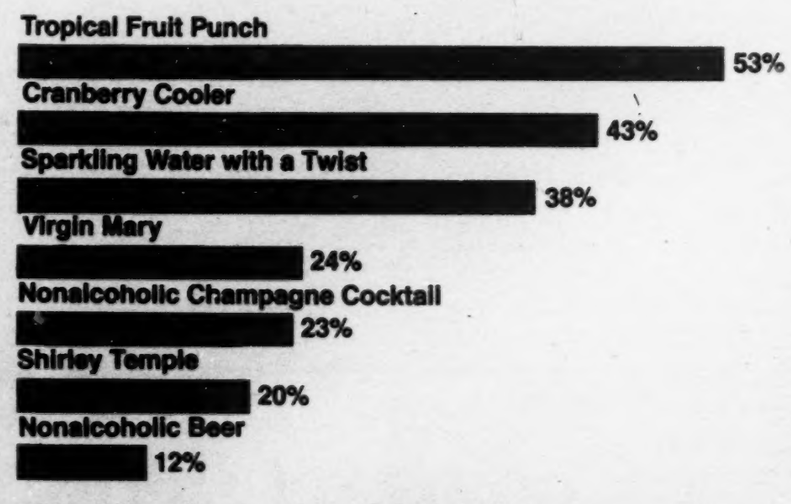
This topic is very much on everyone's minds in view of the recent 9-9 vote in the Senate Finance Committee on a proposal to retain the 100% entertainment and meal tax deductions. (Instead, the mo-

*(See **MUFSO**, page 219)*

NRN FACT FILE

POPULARITY OF MOCKTAILS

(Nonalcoholic drinks that Consumers are 'Very' or 'Somewhat Likely' to Try, in Per Cent)



Source: 1985-86 *Gallup Annual Report on Eating Out*

In-depth coverage of the findings in Gallup's *Annual Report on Eating Out* appears on pages 129-132 and 184.

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LATE NEWS DIGEST

McDonald's changing oil

LAS VEGAS — McDonald's, which has come under attack from consumer-advocate groups and nutritionists for its use of beef fat to cook its chicken and fish, says it is switching to vegetable shortening for McNuggets and its fish sandwich at 7,000 domestic stores. The alteration does not apply to the chain's french fries.

"We make changes when they make sense," McDonald's USA president Edward H. Rensi explained at an owner-operator's conference here. "Our tests showed that our customers prefer chicken and fish prepared in vegetable shortening." He added that the conversion would take place within 60 to 90 days.

FTC delays acquisition

WASHINGTON — The Federal Trade Commission has ordered a delay in Fort Howard Paper Company's projected $326 million tender offer acquisition of Lily Tulip, Inc. The FTC is investigating allegations by The Fonda Group and other paper product companies and food-service chains that Fort Howard's acquisition of the No. 2 food-service paper cups and disposables supplier on top of its previous purchase of the No. 1 such supplier, Maryland Cup, would create a monopoly.

Plum chefs resign

NEW YORK — California chefs Mark Peel and Nancy Silverton have resigned from Maxwell's Plum here after less than a year at the famed Manhattan restaurant. Sous chef Felippe Selaya-Mendez has taken over the kitchen. At the same time, Peel's replacement at Spago in Los Angeles, Lisa Stalvey, has resigned as head chef. She was replaced by Hiro Sone.

0.8

WALL STREET UPDATE

Index hits 174.7

NEW YORK — The *Nation's Restaurant News* Stock Index edged upward 0.8 point for the week ended May 9 to close at 174.7. Price change winners outpaced losers 4 to 1.

(Story and charts on pages 220-221)

Calloway new PepsiCo chief

PURCHASE, N.Y. — D. Wayne Calloway has been named chairman and chief executive of Pepsico Inc., operator and franchisor of Pizza Hut, Taco Bell and La Petite Boulangerie. He replaces Donald M. Kendall, who has retired. Calloway had been president and chief operating officer since January 1985. The board named Michael H. Jordan, who had been executive vice president of finance and administration, to succeed Calloway as president.

Hussung quits Winners

NASHVILLE — Winners Corp., owner of the troubled 174-unit Mrs. Winner's fried chicken chain and 60 franchised Wendy's outlets, said its president and chief executive officer, M.V. ("Buck") Hussung, had resigned. No successor has been named. The company did not elaborate, nor could Hussung be reached for comment.

Jack Massey remains chairman.

Prudential-Bache poll ranks Brinker top executive

McDonald's voted most widely respected chain

NEW YORK—Chili's chief executive Norman Brinker edged out McDonald's chief executive Fred Turner as the food-service industry's most highly regarded manager, but McDonald's remained far and away the most widely respected restaurant chain, according to Prudential-Bache's "Second Annual Quality of Management Survey."

Chili's, Shoney's, Collins Foods, Domino's Pizza and Luby's Cafeterias also registered extremely favorable responses in the survey, which polled investment professionals and restaurant chain executives from across the United States.

At issue in the survey was the perceived link between strength of management and success in the food-service marketplace. But Prudential-Bache, which initiated the survey in 1985, provided no clear-cut definition for the term "Quality of Management."

Instead, respondents were given a list that included the names of top executives of about 75 public and privately held restaurant chains. They were then asked to circle the names of up to 10 individuals believed to possess superior management skills. The list was aphabetical with additional space provided for write-in votes.

With ballots distributed to some 2,000 investment professionals and chain executives, Prudential-Bache received a total of 176 responses—as compared with 221 last year—or about a 9% return. A breakdown shows that 121 respondents identified themselves as restaurant industry participants, 28 as investment professionals, while 27 responses were anonymous.

For purposes of quantifying the final data, responses were divided into four categories including total votes cast, investment professionals' votes cast, restaurateurs' votes cast and anonymous votes cast. The top 20 chain executives and the top 20 food-service chains were then determined from each category.

In terms of total votes cast—perhaps the most significant category—Brinker's name appeared on 47.7% of all

*(See **SURVEY**, page 62)*

TOP 20 RESTAURANT COMPANIES

(Based on Total Votes Cast)

1986 Rank	1985 Rank	Company	Per Cent Ballots Named
1	1	McDonald's	76.1%
2	4	Chili's	60.2
3	2	Shoney's	54.0
4	7	Collins Foods	40.3
5	14	Domino's Pizza	30.1
5	10	Luby's Cafeterias	30.1
5	3	Wendy's	30.1
8	6	Burger King	29.5
9	8	Bob Evans Farms	25.0
10	—	Pizza Hut	19.3
11	5	Saga Corp.	18.8
12	—	Sizzler	18.2
13	—	Jerrico	17.6
14	—	Ryan's Steak Houses	15.9
15	13	Rusty Pelican	15.3
16	9	Denny's	12.5
16	—	Dunkin' Donuts	12.5
18	—	Church's Fried Chicken	11.4
18	—	Morrison	11.4
20	11	TGI Friday's	10.2
20	—	W. R. Grace	10.2

Source: Prudential-Bache

TOP 20 CHAIN EXECUTIVES

(Based on Total Votes Cast)

1986 Rank	1985 Rank	Name of Executive	Chain	Per Cent Ballots Named
1	2	Norm Brinker	Chili's	47.7%
2	1	Fred Turner	McDonald's	47.2
3	4	Ray Danner	Shoney's	37.5
4	13	Tom Managhan	Domino's Pizza	30.1
4	6	Jim Collins	Collins Foods	30.1
6	7	Jeff Campbell	Burger King	27.3
7	3	Bob Barney	Wendy's	21.0
8	—	Art Gunther	Pizza Hut	19.3
9	12	Dan Evans	Bob Evans Farms	18.8
10	—	Tom Gregory	Sizzler	18.2
11	—	George Wenglein	Luby's Cafeterias	15.3
12	11	John Lahourcade	Luby's Cafeterias	14.8
13	9	Mike Quinlan	McDonald's	13.6
14	5	Charlie Lynch	Saga Corp.	13.1
15	8	Vern Curtis	Denny's	12.5
16	—	Alvin McCall	Ryan's Steak Houses	11.9
17	20	Pete Siracusa	Rusty Pelican	11.4
18	—	Dick Bermingham	Collins Foods	10.2
18	10	Dan Scoggin	TGI Friday's	10.2
20	—	John Martin	Taco Bell	9.7
20	17	Alex Schoenbaum	Shoney's	9.7
20	—	Hal Smith*	Chili's	9.7

*Hal Smith is now chairman and ceo of Chi-Chi's

Source: Prudential-Bache

TOP CHAINS BY INDUSTRY SECTOR

(Based on Total Votes Cast)

Hamburger Sector		**Diversified**	
McDonald's	76.1%	Shoney's	54.0
Wendy's	30.1	Collins Foods	40.3
Burger King	29.5	Saga	18.8
Hardee's	7.4	W. R. Grace	10.2
Chicken Sector		**Pizza Sector**	
Church's	11.4	Domino's Pizza	30.1
KFC	6.8	Pizza Hut	19.3
Grandy's	5.7	Round Table	3.4
Upscale Seafood		Sbarro	3.4
Rusty Pelican	15.3	**Fast Mexican Sector**	
Red Lobster	7.4	Taco Bell	9.7
Chart House	5.1	Pancho's	2.8
Gourmet Burger Sector		**Upscale Mexican Sector**	
Flakey Jake's	5.7	El Chico	6.8
Fuddruckers	2.3	El Torito	4.5
Casual Dining Sector		Chi-Chi's	2.3
Chili's	60.2	Consul	2.3
Sizzler	18.2	**Fast Seafood Sector**	
Ryan's Steak	15.9	Jerrico	17.6
TGI Friday's	10.2	Skipper's	1.7
Cafeteria Sector		**Family Restaurant Sector**	
Luby's	30.1	Bob Evans	25.0
Morrison	11.4	Denny's	12.5
		Dunkin' Donuts	12.5

Source: Prudential-Bache

Prudential-Bache management survey picks top executives

Chili's Norman Brinker, McDonald's Fred Turner, Shoney's Ray Danner, Domino's Tom Monaghan and Collins Food's Jim Collins were voted top five executives.

(Continued from page 61)

ballots while Turner's name appeared on 47.2%. But McDonald's, which was voted first in last year's survey, outscored Chili's (and all other chains) on the strength of votes cast for its president and chief operating officer Mike Quinlan. His name appeared on 13.6% of the ballots.

Making the survey's top 20 for the first time were Art Gunther of Pizza Hut, who finished eighth; Tom Gregory of Sizzler, 10th; George Wenglein of Luby's, 11th; Alvin McCall of Ryan's Family Steak Houses, 16th; Dick Bermingham of Collins Foods, tied for 18th; and, tied for 20th, former Chili's president Hal Smith, who was recently named chairman and chief executive of Chi-Chi's.

Meanwhile, former Chi-Chi's chief executive Shelly Frank and Shoney's president Gary Spoleta—tied for 13th in last year's survey—failed to make the top 20, as did Ron Fay of Wendy's (16th last year), Frank Carney of Flakey Jake's (18th last year) and Ed Rensi (19th) and the retired Edward Schmidt (20th) of McDonald's.

Domino's Tom Monaghan, chosen as the 13th most highly regarded manager in 1985, placed fourth in this year's survey. But Wendy's Bob Barney slipped from third to seventh, Saga's Charlie Lynch fell from fifth to 14th, Denny's Vern Curtis went from eighth to 15th and TGI Friday's president Dan Scoggin plunged from 10th to 18th.

Among restaurant chains cited in last year's top 20, Chi-Chi's (12th), KFC (16th), Carl Karcher (17th), Rax (18th), Grandy's (19th) and Flakey Jake's and VICORP (tied for 20th) failed to place in the most recent survey.

But Pizza Hut (10th), Sizzler (12th), Jerrico (13th), Ryan's (14th), Dunkin' Donuts (tied for 16th), Church's and Morrison (tied for 18th) and W.R. Grace (tied for 20th) made the list of best-managed chains for the first time.

On a segment-by-segment basis McDonald's was voted the best-managed hamburger chain, Shoney's led in the diversified sector, Domino's in Pizza, Chili's in casual dining, Luby's in cafeterias, Bob Evans Farms in family restaurants, Jerrico in fast seafood, Church's in chicken, Rusty Pelican in upscale seafood, Taco Bell in fast-food Mexican, Flakey Jake's in gourmet burgers and El Chico in Mexican dinnerhouses.

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The Weekly Newspaper of the Food Service Industry

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Gallup poll: Eating out pace flat for second year

Women diners increase, singles market slips

The incidence of eating out has remained flat for two years—at 37% of adults on any given day, according to the Gallup annual reports—but there has been a significant increase in the number of women who eat away from home.

Young, affluent singles seem to be eating out less often, the report shows, contradicting the belief that they represent a restaurant generation.

Coverage of Gallup's annual report continues on pages 130, 132 and 184.

And, despite much publicity about health and nutrition, consumers seem to be concerned less, as indicated by the foods they say they are likely to order in a restaurant.

Gallup found that 33% of women dined out at least once a day last year, compared with 29% in 1978. Women make up the majority of diners in cafeterias at lunch (54%) and dinner (52%), but men lead in other categories.

Of the total eating-out population, women comprised 47%, men 53%.

Women working full time had the most significant increase in frequency, from 35% in 1978 to 42% in 1985.

Fifty percent of unmarried adults under the age of 50 ate out in 1979, according to Gallup, but the figure had dropped to 47% last year. Although single women are eating out more often (45% last year, compared with 39% in 1979), men's frequency has declined in the same period, from 55% to 50%.

One of the biggest drops in eating out has been among those making more than $20,000 a year, from 67% in 1979 to 55% last year.

But it is still true that unmarried poeple under 50 are more likely than the population as a whole to have eaten each meal out. Fast-food restaurants are their top choice.

Household income plays a significant part in eating-out frequency. Forty-seven percent of those with incomes over $30,000 dine out.

As for healthful eating, Gallup first noted big increases in the incidence of ordering meals with lower salt, calories and portions in 1982. But last year it found that the percentage of adults likely to make those selections had dropped.

For example, 50% of adults surveyed last year said they were likely to order a low-salt meal. In 1983 the figure was 55%.

DEMOGRAPHIC PROFILES OF ADULTS WHO ATE OUT IN 1985

	Total Eating Out Population %	Meal Eaten Out: Breafast %	Lunch %	Dinner %
Sex				
Male	53	65	52	54
Female	47	35	48	46
Race				
White	88	90	87	91
Nonwhite	12	10	13	9
Age				
18-24 Years	21	16	21	20
25-34 Years	26	26	27	25
35-49 Years	26	30	27	26
50-64 Years	18	19	17	19
65 Years and Older	9	9	8	10
Education				
College Graduate	24	25	26	24
High School Graduate	61	58	61	61
Annual Household Income				
$30,000 and over	41	45	43	43
$20,000-$29,999	24	23	25	22
$15,000-$19,999	12	12	11	12
Under $15,000	23	20	21	23
Marital Status				
Married	58	56	56	60
Not Married	42	44	44	40
Women's Employment Status				
Full-Time	50	57	55	47
Part-Time	17	14	16	18
Not Employed	33	29	29	35
Number of People in Household				
One	16	18	16	16
Two	30	30	29	32
Three or Four	40	38	41	39
Five or More	14	14	14	13
Region				
East	25	25	25	25
Midwest	26	25	24	27
South	30	31	31	28
West	19	19	20	20

Source: 1985-86 *Gallup Annual Report on Eating Out*

DEMOGRAPHIC TRENDS IN EATING OUT 1978-85

	Ate Out Yesterday* 1978 %	1982 %	1984 %	1985 %	Change in % pts. 1978-85
Total	34	35	37	37	+3
Sex					
Male	40	40	41	41	+1
Female	29	30	33	33	+4
Race					
White	35	36	38	37	+2
Nonwhite	27	29	31	33	+6
Age					
18-24 Years	43	45	49	48	+5
25-34 Years	40	39	42	40	0
35-49 Years	35	37	38	39	+4
50-64 Years	28	31	32	32	+4
65 Years and Older	19	22	22	22	+3
Education					
College Graduate	44	44	47	45	+1
High School Graduate	35	36	38	38	+3
Annual Household Income					
$20,000- and Over	44	42	44	44	0
$15,000-$19,999	36	33	36	36	0
Under $15,000	28	29	28	28	0
Women's Employment Status					
Full-Time	35	40	42	42	+7
Part-Time	33	32	39	39	+6
Not Employed	22	22	23	23	+1
Number of People in Household					
One	37	33	35	36	−1
Two	34	34	35	34	0
Three or Four	34	37	39	39	+5
Five or More	32	35	36	36	+4
Region					
East	32	34	35	36	+4
Midwest	34	35	37	37	+3
South	35	35	36	37	+2
West	37	36	39	38	+1

*Yesterday refers to the day before the persons were surveyed

Source: 1985-86 *Gallup Annual Report on Eating Out*

Average check for '85 dinner: $7.10

Average restaurant checks last year were $3.05 at breakfast, $4.19 at lunch and $7.10 at dinner, according to a Gallup poll of consumers.

Forty-five percent of all dinners cost less than $5, while 21% cost $10 or more. The highest average dinner check was $14.47 at adult-oriented restaurants.

Adult restaurants also had the highest average checks at lunch ($7.93) and at breakfast ($5.33).

Cafeterias had the lowest average price at breakfast ($2.17) and lunch ($2.84), but fast feeders were the lowest at dinner ($3.55).

People paid the most for dinner in the East ($8.50) and the least in the Midwest ($5.96). For lunch people paid more in the West ($4.47) and East ($4.46) than in the South ($3.96) and Midwest ($3.95).

When a breakfast check came to $5 or more, Gallup learned, 31% of respondents felt it was too high. Lunch over $5 was considered too high by 21%. Twenty-six percent said that dinner over $8 was too much.

Gallup also found that the average American's food bill in 1985 was $75 a week, up from $70 the year before.

AVERAGE PRICE PAID FOR MEALS EATEN OUT IN 1985

	Breakfast	Lunch	Dinner
Total Meals	$3.05	$4.19	$ 7.10
Type of Restaurant			
Adult Oriented	5.33	7.93	14.47
Family Style	3.45	5.16	7.63
Fast Food	2.27	3.11	3.55
Cafeteria	2.17	2.84	3.99

Source: 1985-86 *Gallup Annual Report on Eating Out*

According to the Gallup annual report, the highest average dinner check in the U.S. was $14.47 at adult-oriented restaurants.

Gallup poll: Concern about healthful diet slips in '85

DEMOGRAPHIC PROFILES OF ADULTS WHO ATE IN EACH TYPE OF RESTAURANT

	Total Eating Out Population %	Type of Restaurant: Family %	Fast Food %	Cafeteria %	Adult Oriented %
Sex					
Male	53	54	56	49	57
Female	47	46	44	51	43
Race					
White	88	92	86	82	92
Nonwhite	12	8	14	18	8
Age					
18-24 Years	21	14	29	24	16
25-34 Years	26	23	29	25	27
35-49 Years	26	27	25	25	31
50-64 Years	18	23	12	18	18
65 Years and Older	9	13	5	8	8
Education					
College Graduate	24	25	19	27	43
High School Graduate	61	59	67	58	50
Annual Household Income					
$30,000 and Over	41	43	38	41	63
$20,000-$29,999	24	23	25	25	19
$15,000-$19,999	12	12	13	11	7
Under $15,000	23	22	24	23	11
Marital Status					
Married	58	62	56	51	53
Not Married	42	38	44	49	47
Women's Employment Status					
Full-Time	50	47	51	61	60
Part-Time	17	15	20	15	15
Not Employed	33	38	29	24	25
Number of People in Household					
One	16	17	12	18	19
Two	30	33	26	29	36
Three or Four	40	38	45	37	34
Five or More	14	12	17	16	11
Region					
East	25	25	24	28	28
Midwest	26	26	26	24	23
South	30	29	31	34	23
West	19	20	19	14	26

Source: 1985-86 *Gallup Annual Report on Eating Out*

DEMOGRAPHIC PROFILES OF ADULTS WHO ATE BREAKFAST IN EACH TYPE OF RESTAURANT

	Total Ate Breakfast Out %	Type of Restaurant: Family %	Fast Food %	Cafeteria %	Adult Oriented %
Sex					
Male	65	64	71	63	62
Female	35	36	29	37	38
Race					
White	90	93	88	79	94
Nonwhite	10	7	12	21	6
Age					
18-24 Years	16	11	19	30	11
25-34 Years	26	21	32	28	25
35-49 Years	30	32	27	21	38
50-64 Years	19	24	15	15	20
65 Years and Older	9	12	7	6	6
Education					
College Graduate	25	22	24	29	44
High School Graduate	58	58	62	58	46
Annual Household Income					
$30,000 and Over	45	43	46	43	64
$20,000-$29,999	23	23	22	23	24
$15,000-$19,999	12	12	11	16	7
Under $15,000	20	22	21	18	5
Marital Status					
Married	56	60	57	42	50
Not Married	44	40	43	58	50
Women's Employment Status					
Full-Time	57	51	59	67	73
Part-Time	14	12	20	14	18
Not Employed	29	37	21	19	9
Number of People in Household					
One	18	20	14	20	23
Two	30	29	31	30	31
Three or Four	38	37	40	36	37
Five or More	14	14	15	14	9
Region					
East	25	26	21	32	19
Midwest	25	28	22	20	29
South	31	26	43	27	30
West	19	20	14	21	22

Source: 1985-86 *Gallup Annual Report on Eating Out*

DEMOGRAPHIC PROFILES OF ADULTS WHO ATE LUNCH IN EACH TYPE OF RESTAURANT

	Total Ate Lunch Out %	Type of Restaurant: Family %	Fast Food %	Cafeteria %	Adult Oriented %
Sex					
Male	52	50	54	46	58
Female	48	50	46	54	42
Race					
White	87	91	84	81	91
Nonwhite	13	9	16	19	9
Age					
18-24 Years	21	14	28	23	16
25-34 Years	27	24	29	25	28
35-49 Years	27	27	25	26	32
50-64 Years	17	22	13	18	16
65 Years and Older	8	13	5	8	8
Education					
College Graduate	26	26	19	30	43
High School Graduate	61	60	67	55	49
Annual Household Income					
$30,000 and Over	43	44	38	43	61
$20,000-$29,999	25	23	28	25	19
$15,000-$19,999	11	11	13	10	7
Under $15,000	21	22	21	22	13
Marital Status					
Married	56	60	56	53	52
Not Married	44	40	44	47	48
Women's Employment Status					
Full-Time	55	49	52	66	69
Part-Time	16	16	17	13	10
Not Employed	29	35	31	21	21
Number of People in Household					
One	16	18	12	18	19
Two	29	32	27	27	32
Three or Four	41	38	45	36	37
Five or More	14	12	16	17	12
Region					
East	25	24	24	29	28
Midwest	24	25	24	24	24
South	31	31	31	33	22
West	20	20	21	14	26

Source: 1985-86 *Gallup Annual Report on Eating Out*

DEMOGRAPHIC PROFILES OF ADULTS WHO ATE DINNER IN EACH TYPE OF RESTAURANT

	Total Ate Dinner Out %	Type of Restaurant: Family %	Fast Food %	Cafeteria %	Adult Oriented %
Sex					
Male	54	54	54	48	56
Female	46	46	46	52	44
Race					
White	91	92	89	85	93
Nonwhite	9	8	11	15	7
Age					
18-24 Years	20	15	33	20	17
25-34 Years	25	23	29	23	26
35-49 Years	26	26	25	24	30
50-64 Years	19	23	10	21	19
65 Years and Older	10	13	3	12	8
Education					
College Graduate	24	24	17	15	43
High School Graduate	61	59	68	64	51
Annual Household Income					
$30,000 and Over	43	43	35	31	66
$20,000-$29,999	22	23	23	22	18
$15,000-$19,999	12	12	14	14	5
Under $15,000	23	22	28	33	11
Marital Status					
Married	60	64	55	58	55
Not Married	40	36	45	42	45
Women's Employment Status					
Full-Time	47	46	47	44	53
Part-Time	18	15	25	22	18
Not Employed	35	39	28	34	29
Number of People in Household					
One	16	17	12	17	19
Two	32	35	23	35	42
Three or Four	39	38	47	34	30
Five or More	13	10	18	14	9
Region					
East	25	25	23	23	30
Midwest	27	26	31	22	22
South	28	28	29	43	22
West	20	21	17	13	26

Source: 1985-86 *Gallup Annual Report on Eating Out*

Concern about a healthful diet seems to have slipped a little in the past year, according to the results of the Gallup report.

Questioned on three measures of good nutrition—low salt, low calories and small portions of food—respondents were less enthusiastic about choices that may be viewed as more healthful.

This represents a turnaround in a trend that has been noted for the past several years.

Gallup said this "may be consumers' reactions to overexposure to the subject by the media or disappointment with the results of their sacrifice."

In 1982 about 47% of those surveyed said they were "very likely" or "fairly likely" to order low-salt meals; in 1983 it was 55%. But last year, the figure dropped to 50%.

For 1982 and 1983 the figures for those very or fairly likely to order small portions of food were 52% and 56%, respectively. Last year, 54% of those surveyed preferred small-size portions, if available.

The likelihood of ordering low-calorie entrées, though, did not change from 1983 to 1985. One of every two consumers was very likely or fairly likely to make a lower-calorie menu choice if a restaurant offered it.

In all cases women were much more concerned about health and diet than men. Last year 45% of men were likely to order low-salt meals, the same figure as in 1982. But 55% of women would make that choice, up from 50% three years before.

In ordering small portions of food, women greatly outnumber men, 66% to 41% in 1985. But men are changing. In 1982 only 34% of men were interested in eating less per meal.

Interest in ordering low-calorie foods has remained constant among men from 1982 through 1985, at 38%. For women, though, the trend keeps increasing. In 1982, 52% of women said they would order a lower-calorie entrée. Last year 62% said they would, the same figure as 1983.

Gallup poll methodology

The Gallup Organization interviewed more than 12,000 adults last year to gather data on dining preferences and publish the second Gallup Annual Report on Eating Out.

Most data were based on national samples of the adult population, aged 18 and older.

For example, in weekly telephone interviews, 500 adults were asked whether they ate out the previous day in one of the various types of food-service establishments, which type of place they ate in (fast food, family-style, etc.), and which meal (breakfast, lunch, dinner) they had.

Demand for self-service soup bars rises significantly

Consumer demand for self-service soup bars continues to rise significantly, Gallup has found.

For 10 years Gallup has polled Americans on features they would like to see in restaurants. In 1975 only 9% mentioned the soup bar, but in 1982 the figure was 21%. Last year it grew to 30%. That 9% increase in three years made it the hottest feature named by respondents.

But the self-service salad bar is still the feature mentioned by the most respondents (57%).

Demand, however, has fallen from 60% in 1982, since many restaurants have added the service.

The biggest drop in demand has been for choice of portion sizes, down 8% since 1982, to 47%.

Both men and women named the self-service salad bar last year as the feature they wanted most in restaurants: for men, 55%, and women, 59%.

Gallup also surveyed consumers to find out what would cause them not to patronize a certain restaurant. Poor service led all circumstances, named by 81% of respondents last year.

Thirty-six percent said a restaurant's not having a section for non-smokers would be a reason not to return. Three years earlier 29% named that circumstance.

The complaint that showed the greatest relative increase in three years was loud music. Sixty-four percent said last year that that would cause them not to return to a restaurant.

Not surprisingly, the young (18 to 24 years old) were the most tolerant of loud music; the old (65 and over) were the least.

Seventy-two percent of those over 65 named loud music as a turnoff.

What do most consumers do when they are dissastisfied with a restaurant? It depends on the type of restaurant.

For a fast-food place, the greatest number (36%) said they would do nothing but would never go back.

At the family-style and fine-dining restaurants, the dissatisfied patrons would tell the waiter before they left, the pollsters reported.

SERVICE/MENU FEATURES CUSTOMERS WOULD LIKE TO HAVE OFFERED IN RESTAURANTS

	1975 %	1982 %	Change in % Points 1975-82	1985 %	Change in % Points 1982-85
Self-Service Salad Bar	46	60	+14	57	−3
A Choice in Portion Sizes	46	55	+ 9	47	−8
Coffeepot of Coffee Decanter on Table	46	45	− 1	42	−3
Wide Variety of Selections on Menu	45	48	+ 3	44	−4
All-You-Can-Eat Specials	30	35	+ 5	37	+2
A Complimentary Service (Such as Relish Tray, Glass of Wine, After-Dinner Drink)	30	29	− 1	30	+1
Each Menu Item Offered Separately	19	20	+ 1	16	−4
Dieters' Special	18	21	+ 3	16	−5
Food Items on Display Before You Buy Them	17	18	+ 1	16	−2
Wide Wine Selection	12	12	0	14	+2
Self-Service Soup Bar	9	21	+12	30	+9

Source: 1985-86 Gallup Annual Report on Eating Out

Baked potato skins lead favorite snack-food list

Consumers judged baked potato skins, apple and walnut coffee cake, and deep-fried jumbo shrimp with bacon the most popular new menu items, according to the Gallup poll.

Gallup concluded that respondents' favorite selections were those that "have flooded the market via fast-food restaurants." Consumers are therefore already familiar with them.

Thirty-nine percent of those surveyed said they were "very interested" in eating baked potato skins with sour cream and scallions, the highest percentage of all new snack foods tested by Gallup.

Several times a year Gallup tests consumer reaction to new menu items.

Among the new breakfast selections, apple and walnut coffee cake was named by the most repsondents, 27%. Next, at 25%, were potato and bacon pancakes.

One in five adults (21%) said he or she would not order any of the seven new breakfast dishes suggested by Gallup, which included things like fried bacon dipped in cornmeal and French toast stuffed with cottage cheese.

Surveyed on new dinner entrées, 60% of the interviewees chose chicken or seafood.

The item they were most likely to order was deep-fried jumbo shrimp with bacon, named by 25%.

In second place was stir-fried chicken with vegetables, at 19%. A beef item came in third: sliced steak with red pepper mousse, at 12%.

Least popular among the new snack foods were deep-fried chicken wings, named by 18%. Sauteed mushrooms on toast was the least favorite breakfast choice (8%), and a ham slice with madeira sauce was the entrée selected by the fewest people (5%).

In all cases the new menu items were least popular with respondents over the age of 65. Younger people, in general, seemed more willing to try new things.

Baked potato skins were most popular among people aged 25 to 34 (40%); least popular among those over 65 (26%).

Apple and walnut coffee cake received its best result (34%) from women employed full time.

The jumbo shrimp entrée was most popular with consumers aged 18 to 24 (33%) and people who live in the West (33%).

POPULARITY OF SNACK FINGER FOODS

	Very Interested in Eating %
Baked Potato Skins	39
Raw Vegetables	30
Dried Beef and Cream Cheese Pinwheels	29
Mini Quiche Lorraine	28
Nachos Tortilla Chips	27
Fried Cheese	26
Assorted Cheese and Salami Chunks	25
Deep-Fried Zucchini and Cauliflower	19
Deep-Fried Chicken Wings	18

Source: 1985-86 *Gallup Annual Report on Eating Out*

POPULARITY OF NEW DINNER ENTRÉES

	Most Likely to Order %
Deep-Fried Jumbo Shrimp with Bacon	35
Stir-Fried Chicken with Vegetables	19
Sliced Steak with Red Pepper Mousse	12
Charcoal-Broiled Swordfish with Lime Butter	10
Beef Stew with Mushrooms and Red Wine	8
Veal Escalopes with a Cream and Wild Mushroom Sauce	7
Chicken Pie with Herbed Pastry	6
Ham Slice with Madeira Sauce	5

Source: 1985-86 *Gallup Annual Report on Eating Out*

Only 18% of those surveyed were interested in eating fried chicken wings, while 27% said nacho tortilla chips.

U.S. summer travel may not be the boom industry expects

Analysts see gains for only certain chains

SAN FRANCISCO — With large numbers of American tourists forsaking summer vacations abroad, many industry experts have been forecasting a boom in restaurant sales in June, July and August. But Montgomery Securities, a San Francisco-based investment house, advises operators and investors not to hold their breath while they wait for a windfall.

"We calculate that the resulting incremental demand for the restaurant industry will be only 1% annualized," write analysts John Weiss, Karl Matthies and Michael Mueller in a recent report entitled "Traveling in the United States and the Restaurant Industry."

Some types of restaurants will benefit from increased travel more than others, their report said. Cracker Barrel, JB's Big Boy and Shoney's are among those who will benefit the most, and Carl's Jr., El Torito, International King's Table, Long John Silver's, McDonald's, Sizzler, Village Inn and Wendy's, among others, "will benefit somewhat."

The report notes that most travel experts have been forecasting a decline in American tourism abroad this summer owing to the weakness of the American dollar against foreign currencies and concerns about terrorist attacks in Europe. The same experts also expect a modest advance in visits by foreigners to the United States.

However, the report said that "we expect such travelling activities to add very slightly (we estimate about 1%) to demand on an annualized basis. However, the stimulus to demand will be concentrated in the June-September period, will be greater in some regions than others and will be more significant to certain chains because of their locations near highways and/or the nature of their concept than to others."

Increased traveling in the United States "could lead to incremental sales of as much as 5% for some restaurant companies in their summer quarters," the report continued. "For other chains, the benefits are likely to be somewhat less or even negligible."

Chains that will benefit the most from greater traveling in the United States, according to the report, will have the following characteristics:

- Concentration of units in regions that have popular resort areas;
- A significant number of restaurants located on or near interstate highways;
- A preponderance of company-operated rather than franchised stores since small changes in sales lead to larger earnings gains at company-operated units than at franchised stores;
- A concept providing menu variety (which will encourage repeat visits), moderate prices and table service (since after a long drive it is not particularly relaxing to go to a fast-food restaurant).

Increased traveling in the U.S 'could lead to incremental sales of as much as 5% for some restaurant companies.'

The report also said that, based on interviews with several airlines, travel agents and tourism groups, the number of persons traveling from the United States to Europe for vacations will decline 25% this year as compared with 1985, and that the number of travelers taking vacations in the United States "will increase commensurately."

Europeans will be taking advantage of the increased value of their own currencies because of the weakening U.S. dollar by booking more trips to the United States, the report said, estimating that the number of visits by Europeans to the United States this year will rise 5% to 10% over the figure for last year.

Some chains and food-service organizations have expressed hope for a sales boom this summer because of rising numbers of domestic vacations.

"We'll see a lot of people on the roads this summer, bringing in restaurant business that was not there a year ago," Burger King president Jay O. Darling told *Nation's Restaurant News* last month. "It's good news for the entire restaurant industry, but especially the Big Three [McDonald's, Burger King and Wendy's]."

"One of the pluses for the hospitality industry is that Americans are staying home more and more—especially with the decline of the dollar," Saul Leonard, senior principal of leisure time activities for Laventhol & Horwath, a consulting firm, said in another *NRN* interview.

But Barry Krantz, marketing chief for the Denny's family restaurant chain, is not banking on any windfall. "We heard all the stories about how Los Angeles restaurants would make a fortune during the Olympics," he said. "That tended to be not the case at all. So I'm somewhat skeptical of all the predictions about instantaneous success. I think there will be an increase, but how much of that will accrue to Denny's...I don't know."

CHARACTERISTICS RELATING TO BENEFITS FROM AUTO TRAVEL

Chain	Concentration of Units Near Vacation Areas	Locations On or Near Interstate Highways	Significant Per Cent of Earnings from Company Restaurants	Concept Provides Menu Variety, Moderate Prices and Table Service
Carl's Jr.	✓		✓	
Chi-Chi's				✓
Chili's			✓	✓
Church's			✓	
Cracker Barrel	✓	✓	✓	✓
El Chico			✓	✓
El Torito	✓		✓	✓
International King's Table	✓		✓	
JB's Big Boy	✓	✓	✓	✓
Long John Silver's	✓		✓	
McDonald's				
Ponderosa			✓	
Rax				
Rusty Pelican	✓		✓	
Ryan's	✓		✓	✓
Sbarro			✓	
Wendy's				

Source: Montgomery Securities

FOREIGN VS. DOMESTIC TRAVEL

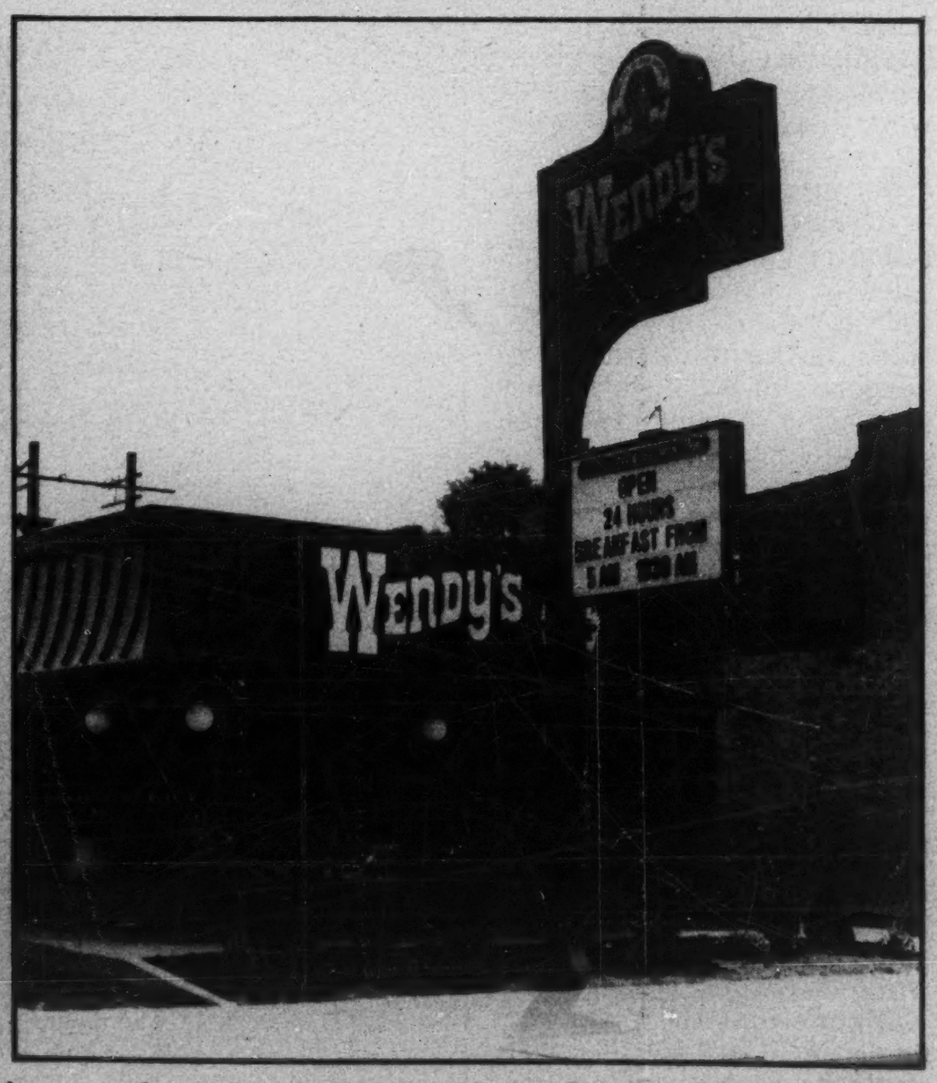
	Millions of Persons			
	1985	1986	Change	% Change
Number of American Travelers to Europe:				
Business	2.1	2.1	0.0	0
Vacation	4.3	3.2	1.1	(25%)
Number of Foreign Travelers to U.S.	21.5	23.1	1.6	7

Incremental "visitors" to U.S. in 1986:	2.7*
Average length of vacation:	10 days
Incremental vacation days:	27 million
Average expenditures at restaurants per day:	$20-$30
Incremental restaurant sales:	$675 million

*This figure represents the total number of persons not traveling in Europe who are assumed to be vacationing in the United States plus the number of foreigners expected to vacation in the United States in 1986.

Incremental restaurant sales of $675 million represents only 0.5% of total food-away-from-home sales in 1983.

Source: Montgomery Securities



According to analysts, some types of restaurants like Shoney's, left, will benefit the most from increased travel in the United States. On the other hand, they report restaurants like Wendy's and others "will benefit somewhat."

Steak, prime rib still most popular dinner entrées

Overall, seafood is ordered more often than beef

Steak was ordered by 19% of consumers the last time they ate out, according to Gallup pollsters.

Steak and prime rib remain the most popular dinner entrées, according to the Gallup poll, but more diners apparently order seafood than anything else.

Respondents who were asked what they ordered the last time they ate out named steak more than any other entrée, 19%. Prime rib or roast beef was next, named by 12%.

But 39% of interviewees said they had selected a seafood item, compared with 31% for beef. The breakdown is fish, 12%; shrimp, 11%; seafood combination, 10%; lobster, 4%; crabmeat, 1%; and scallops, 1%.

Gallup also asked people the frequency of their selections. Of those who said they ordered steak, for instance, 61% said they chose that item frequently, 24% occasionally and 14% seldom or never.

The pollers also asked consumers their reasons for ordering an entrée they do not chose frequently. The responses ranged from nutritional or health reasons to desire to try something different.

Twenty-one percent of those who said they ordered steak last time out, but do not frequently order it, said they made the choice for "no special reason." The next highest response, 16%, was for trying something new.

The so-called home-style foods appear to be more popular at home than in restaurants, according to the poll.

For example, 86% of respondents said they enjoyed mashed potatoes, but only 49% said they were very likely to order them in restaurants. Seventy-three of those surveyed said they liked beef stew, but only 18% would order it away from home.

Gallup concluded that "traditionalism reigns when it comes time to choose a dinner entrée" but added that "traditionalism does have its limits," as noted by the relative unpopularity of home-style foods in restaurants.

The least-ordered entrées, each named by 1% of respondents, were crabmeat, scallops, egg and cheese dishes and lamb.

POPULARITY OF ENTRÉES

Last Entrée Eaten Out	Total Sample of All Adults %
Steak	19
Prime Rib/Roast Beef	12
Fish (Nonshellfish)	12
Shrimp	11
Chicken	11
Seafood Combination	10
Italian/Pasta	5
Lobster	4
Pork/Ham	3
Veal	3
Vegetable Dishes (Meatless)	2
Crabmeat	1
Scallops	1
Egg/Cheese Dishes	1
Lamb	*

*Less than one-half of one per cent

Source: 1985-86 *Gallup Annual Report on Eating Out*

Most don't order dessert: too full

Only 19% of those polled by Gallup said they almost always or frequently order dessert. Many of the others apparently had too much to eat already.

Reasons for not ordering dessert ranged from disliking sweets (9%) to being on a diet (17%). But by far the most frequent response, at 51%, was that diners were simply "too full."

Cheesecake is "the quintessential American dessert," Gallup reported, a favorite of 47% of adults surveyed. The typical cheesecake eater is an affluent working woman who is between the age of 25 and 49 and lives in the East.

Asked which kinds of cheesecake the respondents preferred, they named plain and strawberry, 16% each, and cherry, 17%.

Another item Gallup questioned consumers on was the afterdinner mint. Seventy-three percent of adults ate one when it was offered, and 68% preferred it individually wrapped.

How did customers like their desserts presented? The dessert cart wheeled to the table was preferred "a lot" by 37% of the respoondents. Next, at 32%, was the self-service dessert bar. Least popular of all presentations, at 16%, ware separate dessert menus. Twenty-two percent said they preferred dessert choices listed on the regular menu.

DESSERTS: INCIDENCE OF EATING AND REASONS FOR NOT EATING

	Total Sample of All Adults %
Incidence of Ordering Dessert	
Almost Always/Frequently	19
Occasionally	25
Rarely or Never	56
Reasons for Not Ordering Dessert	
Too Full	51
On a Diet	17
Cost	12
Health Concern	10
Nothing Appealing on Menu	10
Dislike Sweets	9

Source: 1985-86 *Gallup Annual Report on Eating Out*

QUARTERLY INCIDENCE OF EATING EACH MEAL OUT 1984-85

	Total %	Incidence of Eating Each Meal Out: Breakfast %	Lunch %	Dinner %
Winter, 1983-84	36	5	20	15
Winter, 1984-85	34	5	19	15
Change in % Points	– 2	0	– 1	0
Spring, 1984	35	5	19	16
Spring, 1985	37	5	20	15
Change in % Points	+ 2	0	+ 1	– 1
Summer, 1984	36	5	19	17
Summer, 1985	37	5	20	16
Change in % Points	+ 1	0	+ 1	– 1
Fall, 1984	39	5	21	17
Fall, 1985	39	5	20	16
Change in % Points	0	0	– 1	– 1

Source: 1985-86 *Gallup Annual Report on Eating Out*

QUARTERLY REGIONAL TRENDS IN EATING OUT 1984-85

	Total %	Incidence of Eating Out by Region: East %	Midwest %	South %	West %
Winter, 1983-84	36	34	35	35	40
Winter, 1984-85	34	31	32	36	40
Change in % Points	– 2	– 3	– 3	+ 1	0
Spring, 1984	35	34	34	37	37
Spring, 1985	37	36	37	38	37
Change in % Points	+ 2	+ 2	+ 3	+ 1	0
Summer, 1984	36	34	39	35	36
Summer, 1985	37	38	38	36	36
Change in % Points	+ 1	+ 4	– 1	+ 1	– 2
Fall, 1984	39	40	41	36	41
Fall, 1985	39	37	42	38	38
Change in % Points	0	– 3	+ 1	+ 2	– 3

Source: 1985-86 *Gallup Annual Report on Eating Out*

The quarterly incidence of eating out remained unchanged in fall and dropped slightly in winter.

Most popular ethnic food: American

The most popular ethnic food eaten away from home is not Italian, Chinese or Mexican, according to the Gallup poll. It's American.

Asked to name their favorite ethnic food, 55% of respondents said American. In second place was Italian, mentioned by 14%. Chinese was in third place, at 12%, and Mexican fourth, at 8%.

Regional and age differences were evident in the ethnic choices.

By a significant margin, Easterners were more enthusiastic about Italian food than were residents of other regions. Forty-nine percent of those who live in the East said Italian was their favorite ethnic cuisine. The next highest response was from Midwesterners, at 14%.

Chinese and Mexican foods were most popular in the West. Eighteen percent of Western residents said they preferred Chinese cuisine; 11% of Midwesterners chose it. It comes as no surprise that 16% of Westerners picked Mexican as their favorite ethnic food. That was twice as high as the next highest response, from the South.

People 65 years and older overwhelmingly chose American as their favorite ethnic food (67%). Their next choice, at only 7%, was Chinese.

The young favored Italian food. Twenty-seven percent of people aged 18 to 24 said it was their top choice. For those aged 25 to 34, 16% liked it best.

Chinese food was fairly well distributed among the various age groups, with the highest frequency, 14%, among 18-to-24-year-olds and 35-to-49-year-olds.

French and Japanese food have relatively low popularity at present, each being named as the favorite cuisine by only 2% of those polled. French food is most popular in the East (4%) and among people aged 25 to 64. Japanese is preferred by Westerners (4%) and by the youngest groups (aged 18 to 34).

Even though restaurants serving the specialized northern Italian cuisine have multiplied in recent years, most Americans still prefer the southern style, 44%, to 29% for the northern. Another 17% said they liked both styles equally.

Southern-style Italian was preferred nearly equally by residents of the four national regions, but northern received better responses from the Midwest (34%) and West (32%).

FINANCIAL NEWS

NRN Stock Index climbs 0.8 to 174.7

By Peter Romeo

NEW YORK — After dipping the previous week for the first time in three months, the *Nation's Restaurant News* Stock Index resumed its climb the week ended May 9, finishing up 0.8 point at 174.7.

The Dow Jones Industrial Average rose 14.75 points in the same week, closing at 1,789.43. Trading was spurred by takeover rumors and an agreement reached at the Tokyo economic summit to stablilize currencies, analysts said.

Eighty-six stocks on *NRN's* 166-issue listing of food-service, hospitality concerns and supplier companies rose in price, while 60 declined and 20 remained unchanged.

Forty issues traded above their previous 12-week trading average, compared with 125 that were less active and one that stayed the same.

Saga Corp. was the volume leader. More than 4.1 million shares changed hands—555% higher than the average—after Marriott Corp. bid $34 a share, or $435.2 million, for Saga.

Saga was also the second-highest price gainer, up 29.7%, to a new 52-week price high of $37.63.

Marriott Corp. closed at $169.63, up $4.13, a 2.5% gain. More than 500,000 shares changed hands, exceeding the 12-week trading average by 73%.

Taco Villa's price rose 75¢, or 20%, to $4.50 a share, after W.R. Grace & Co. disclosed plans to sell its 82% stake in the Mexican restaurant chain. Taco Villa's volume rose 150% above the 12-week average, as more than 20,000 shares changed hands.

W.R. Grace finished the week at $58.88, up $5.13, or 9.5%, after approving the leveraged buyout of its $1 billion restaurant group by the group's management. More than 2 million Grace shares were traded.

Grace said it also planned to sell its 73% stake in El Torito Restaurants. El Torito rose $1.88, or 10.9% in price, to $19, with more than 400,000 shares traded.

VOLUME TREND LEADERS

Saga Corp	N	555.5	Brock Hotel Cp	N	145.1
Marcus Corp	M	548.7	Swensens Inc	O	135.2
Rest Mgmt	M	485.0	Old Spag Wrehse	M	135.0
Consul Restaurant	M	263.6	Nathans	M	131.8
Taco Villa	M	150.0	Famous Rest	M	126.0

TOP PERCENTAGE PRICE GAINERS

Consul Restaurant	M	36.4	Lifestyle Rest	A	15.4
Saga Corp	N	29.7	Famous Rest	M	14.3
Pizza Transit Auth	O	21.4	Dunkin Donuts	M	13.4
Twistee Treat	O	20.0	Nathans	M	13.2
Taco Villa	M	20.0	El Torito Rest	N	10.9

TOP PERCENTAGE PRICE LOSERS

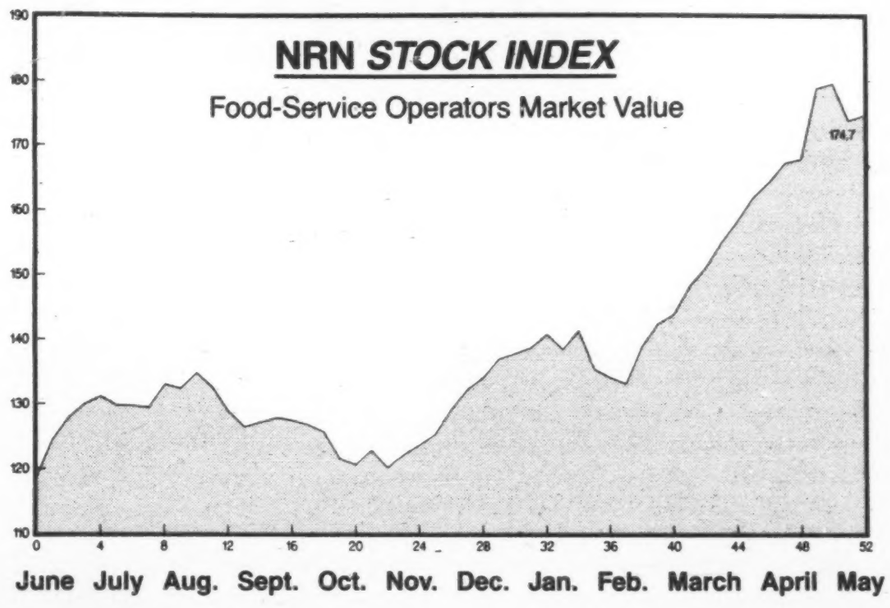
Maverick Rest	M	- 18.8	Naugles Inc	M	- 11.1
Chefs Intl	O	- 16.7	Brock Hotel Cp	N	- 11.1
Max & Erma's	O	- 12.5	Cainy Food	M	- 8.5
Flakey Jakes	M	- 12.5	DLites Of Amer	M	- 8.3
Old Spag Wrehse	M	- 12.5	Rusty Pelican	M	- 7.7

All figures represent weekly percentage change

Company and Market	Stock Market: Price: 5-09-86 Close	Weekly Change Amt.	Weekly Change Pct.	Weekly Range High	Weekly Range Low	52-Week Range High	52-Week Range Low	Volume: Weekly Shares Traded Total	Weekly Shares Traded % Out	12-Week Avg. Vol. As % Out	Volume Trend Change	Financial Update: P/E Ratio	Indicated Divd. Rate Amt.	Indicated Divd. Rate Yld.	Latest Report: New Report	Period	Date Ended	Latest Quarter: Revenue Latest	Revenue Yr. Ago	Net Income Latest	Net Income Yr. Ago	E.P.S. Latest	E.P.S. Yr. Ago	Year-to-Date: Revenue Latest	Revenue Yr. Ago	Net Income Latest	Net Income Yr. Ago	E.P.S. Latest	E.P.S. Yr. Ago
-	$	$	%	$	$	$	$	(100)	%	%	%	-	$	%	-	-	-	$Mil	$Mil	$Mil	$Mil	$	$	$Mil	$Mil	$Mil	$Mil	$	$
Restaurants - NRN Stock Index Issues																													
A&M Food Svcs M	12.75	- .25	- 1.9	13.00	12.63	13.63	5.38	87	.22	1.85	- 88.1	18.8	.00	.0	.....	fiscal	12-85	20.3	9.9	.6	NC	.13	.02	53.8	32.0	2.6	1.1	.68	.32
Am Restaurants M	3.63	- .25	- 6.5	4.00	3.50	4.25	2.25	143	.62	.52	19.2	NE	.00	.0	.....	9 mos.	10-85	5.4	4.6	(.2)	.1	(.06)	.02	15.8	13.6	(.1)	.3	(.02)	.12
Assoc Hosts M	8.75	.00	.0	8.88	8.63	14.50	7.38	531	1.20	1.92	- 37.5	25.0	.12	1.4	.....	3 mos.	12-85	21.2	22.5	.2	.7	.05	.16	21.2	22.5	.2	.7	.05	.16
Bob Evans Farms M	27.50	- .50	- 1.8	28.00	27.50	29.00	17.94	847	.47	1.15	- 59.1	24.3	.30b	1.1	.....	9 mos.	01-86	69.1	58.9	5.1	4.7	.29	.26	197.2	171.0	15.7	13.7	.88	.76
Cainy Food M	12.13	- 1.13	- 8.5	13.00	11.88	16.00	11.50	2,557	5.66	5.82	- 2.7	15.7	.16	1.3	.....	9 mos.	11-85	16.6	13.6	1.1	.9	.24	.19	46.8	38.6	2.7	2.3	.59	.50
Capt Crab M	1.06	- .06	- 5.6	1.13	1.06	2.25	.69	2,528	1.63	1.70	- 4.1	NE	.00	.0	.....	6 mos.	02-86	2.4	1.7	.1	(.5)	.01	(.04)	4.8	3.3	.0	(1.1)	.00	(.08)
Carrols Cp N	9.00	.25	2.9	9.25	8.75	11.00	6.50	648	.83	2.48	- 66.5	27.3	.10	1.1	.....	9 mos.	02-86	35.4	34.3	(.2)	.9	(.02)	.12	113.1	108.3	1.8	4.8	.24	.62
Chefs Intl O	.31	- .06	- 16.7	0.38	0.31	.69	.25	451	.23	.80	- 71.3	NE	.00	.0	.....	9 mos.	10-85	5.3	5.1	(.3)	(.4)	(.02)	(.02)	16.1	16.9	(.3)	(.9)	(.02)	(.05)
Chi-Chi's M	10.38	.38	3.8	10.38	9.63	14.38	7.75	19,590	7.25	7.76	- 6.6	20.3	.00	.0	.....	9 mos.	01-86	70.8	49.5	2.1	2.6	.08	.10	200.6	143.8	10.1	12.1	.38	.45
Chili's Inc M	21.00	- .50	- 2.3	21.63	21.00	28.75	17.50	1,541	2.96	7.38	- 59.9	23.1	.00	.0	.....	6 mos.	12-85	24.5	16.0	1.0	1.0	.18	.20	49.8	31.0	2.3	1.9	.44	.41
Churchs Fr Ch N	16.25	.00	.0	16.38	15.63	20.25	14.38	9,926	2.63	4.02	- 34.6	29.5	.46	2.8	.....	3 mos.	03-86	108.4	116.3	5.3	7.9	.14	.21	108.4	116.3	5.3	7.9	.14	.21
Collins Foods N	16.50	- .38	- 2.2	17.00	16.13	17.25	11.50	1,357	.68	2.20	- 69.1	17.9	.12	.7	.....	9 mos.	01-86	129.3	114.4	2.8	4.0	.14	.20	398.5	343.7	14.2	13.9	.70	.70
Concept Dev M	6.50	.50	8.3	6.56	6.00	16.75	2.00	1,562	3.00	1.89	58.7	NE	.00a	.0	.....	6 mos.	12-85	8.6	9.9	(2.2)	NC	(.42)	NC	17.9	20.4	(3.1)	NC	(.60)	NC
Consol Prods M	2.88	.00	.0	2.88	2.88	4.75	2.38	47	.14	.64	- 78.1	NE	.08	2.8	.....	3 mos.	12-85	19.4	15.2	(.3)	.3	(.11)	.10	19.4	15.2	(.3)	.3	(.11)	.10
Consul Restaurant M	3.75	1.00	36.4	4.00	2.75	4.88	1.50	3,642	7.60	2.09	263.6	NE	.00	.0	.....	9 mos.	02-86	18.5	21.0	(.6)	(3.3)	(.11)	(.72)	58.9	63.0	(1.6)	(3.7)	(.33)	(.82)
Cracker Barrel M	20.75	.50	2.5	20.75	20.00	22.25	10.25	375	1.05	2.15	- 51.2	25.3	.14	.7	.....	6 mos.	01-86	17.4	14.2	.1	(.2)	.02	(.07)	37.7	30.8	1.1	.6	.30	.19
Cucos Inc O	6.50	.25	4.0	7.00	6.25	9.25	4.50	80	.46	.48	- 4.2	34.2	.00	.0	.....	6 mos.	12-85	2.5	1.5	.1	.1	.05	.04	5.3	3.2	.2	.1	.10	.07
DLites Of Amer M	2.75	- .25	- 8.3	2.88	2.63	12.75	2.50	1,494	2.97	3.87	- 23.3	NE	.00	.0	.....	9 mos.	12-85	5.4	2.8	(3.7)	.2	(.72)	.04	16.2	7.5	(6.9)	.3	(1.34)	.09
Dunkin Donuts M	36.00	4.25	13.4	36.38	32.00	36.25	20.00	2,658	3.69	2.94	25.5	24.2	.28	.8	.....	3 mos.	01-86	26.2	22.7	3.1	2.6	.42	.36	26.2	22.7	3.1	2.6	.42	.36
El Chico M	7.13	- .25	- 3.4	7.38	7.13	12.50	6.00	636	1.37	2.22	- 38.3	10.2	.00	.0	.....	9 mos.	02-86	13.7	20.6	.4	.9	.09	.19	65.7	61.8	2.0	2.7	.43	.58
El Pollo Asa O	7.75	.00	.0	8.00	7.75	8.38	4.13	1,008	5.98	7.36	- 18.8	NM	.00	.0	.....	fiscal	03-86	1.5	.7	.1	NC	.01	.01	5.1	2.5	.2	(.5)	.05	(.26)
El Torito Rest N	19.00	1.88	10.9	20.50	17.00	20.50	9.00	4,153	3.73	1.90	96.3	21.1	.08	.4	.....	3 mos.	03-86	91.7	65.4	1.9	2.2	.17	.19	91.7	65.4	1.9	2.2	.17	.19
Famous Rest M	2.50	.31	14.3	2.56	2.31	2.94	1.25	3,023	5.04	2.23	126.0	NM	.00	.0	.....	fiscal	12-85	11.0	10.7	(.3)	(1.4)	(.05)	(.25)	51.5	52.7	.0	(1.9)	.01	(.33)
Fast Food Oper O	.38	.00	.0	0.50	0.38	1.00	.38	189	.32	.36	- 11.1	18.8	.00	.0	.....	9 mos.	09-85	2.2	2.2	.0	.1	.01	.01	5.9	6.0	.1	.2	.02	.03
Flakey Jakes M	1.75	- .25	- 12.5	2.00	1.75	7.25	1.13	801	1.15	1.90	- 39.5	NE	.00	.0	.....	fiscal	12-85	7.0	6.0	(10.1)	(.5)	(1.45)	(.07)	23.6	12.6	(15.3)	(1.2)	(2.20)	(.18)
Folks Rest O	.25	.00	.0	0.50	0.25	2.50	.25	4	.03	.03	.0	NE	.00	.0	.....	9 mos.	09-85	2.2	1.3	(.7)	(.1)	(.49)	(.07)	6.1	3.8	(1.0)	(.3)	(.66)	(.20)
Frisch's A	34.38	- .25	- .7	35.25	34.38	35.25	19.59	100	.22	.57	- 61.4	45.2	.22b	.6	.....	9 mos.	03-86	28.4	27.2	.2	.4	.04	.10	99.5	96.8	1.7	3.3	.38	.73
Fuddruckers Inc M	3.88	- .19	- 4.6	4.25	3.75	9.00	3.75	3,380	5.00	3.48	43.7	NE	.00	.0	.....	fiscal	12-85	9.6	7.4	(6.0)	NC	(.90)	NC	48.2	23.7	(5.4)	NC	(.81)	NC
Hamburg Hamlet O	22.00	1.00	4.8	23.00	22.00	22.00	14.00	23	.32	.57	- 43.9	11.7	.00	.0	.....	9 mos.	12-85	9.3	9.4	.4	.3	.52	.39	28.2	28.7	1.1	1.1	1.49	1.56
Intl Dairy Queen M	25.38	.25	1.0	25.75	25.00	26.00	9.91	521	2.74	9.01	- 69.6	5.5	.00	.0	.....	3 mos.	02-86	36.4	27.2	1.2	.8	.13	.38	36.4	27.2	1.2	.8	.13	.38
Intl King Tab M	27.75	.00	.0	28.00	27.25	29.00	14.88	151	.52	3.60	- 85.6	18.4	.00a	.0	.....	9 mos.	03-86	26.9	24.3	1.5	1.5	.50	.48	64.8	61.7	3.2	3.3	1.10	1.11
JB Restaurant M	8.88	.25	2.9	9.00	8.50	15.00	7.63	624	1.30	2.31	- 43.7	26.1	.16	1.8	.....	3 mos.	12-85	23.5	18.7	(.4)	.6	(.09)	.17	23.5	18.7	(.4)	.6	(.09)	.17
Jerrico Inc M	23.75	1.25	5.6	23.75	23.25	24.00	13.97	5,848	2.77	4.06	- 31.8	19.6	.12	.5	.....	9 mos.	03-86	136.9	122.3	5.8	4.3	.27	.20	416.9	377.6	18.1	14.7	.85	.70
Kapok Cp A	4.63	- .25	- 5.1	4.88	4.63	5.38	2.63	176	.72	1.34	- 46.3	2.8	.00	.0	.....	9 mos.	06-85	3.8	6.4	1.1	(.8)	.40	(.34)	14.6	17.3	4.9	(2.9)	2.01	(1.26)
Karcher Carl M	20.00	.38	1.9	20.25	19.63	20.50	13.75	853	1.20	2.97	- 59.6	27.0	.00	.0	.....	9 mos.	10-85	75.1	77.3	1.5	1.4	.22	.20	249.7	256.1	3.8	10.2	.54	1.44
Lifestyle Rest A	1.88	.25	15.4	1.88	1.56	2.50	1.31	542	.96	.52	84.6	NE	.00	.0	.....	3 mos.	01-86	17.5	17.1	(.4)	(2.5)	(.08)	(.44)	17.5	17.1	(.4)	(2.5)	(.08)	(.44)
Luby's Cafe N	37.50	.50	1.4	38.25	37.00	43.63	27.00	424	.35	1.01	- 65.3	21.8	.80	1.6	.....	6 mos.	02-86	50.7	45.2	4.8	4.0	.39	.33	102.2	92.0	9.7	8.3	.80	.69
Marcus Corp M	26.25	1.25	5.0	26.25	25.00	26.25	15.88	4,955	9.73	1.50	548.7	15.4	.30	1.1	.....	9 mos.	02-86	28.9	27.2	.8	.8	.15	.16	97.2	90.9	6.2	5.6	1.20	1.10
Marriott Corp N	169.63	4.13	2.5	175.00	164.00	175.00	85.00	5,184	1.99	1.15	73.0	26.5	.64	.4	.....	3 mos.	03-86	1031.5	874.2	34.2	27.7	1.25	1.04	1031.5	874.2	34.2	27.7	1.25	1.04
Maverick Rest M	1.63	- .38	- 18.8	2.00	1.63	4.00	1.13	109	.22	.40	- 45.0	NE	.00	.0	.....	fiscal	01-86	3.3	2.6	(.1)	(.2)	(.01)	(.05)	13.2	10.9	(.1)	.4	(.02)	.08
Max & Erma's O	1.75	- .25	- 12.5	2.00	1.75	3.38	.88	27	.15	.56	- 73.2	NE	.00	.0	.....	fiscal	10-85	3.7	4.4	(.2)	(.2)	(.07)	(.21)	16.3	17.6	(.3)	(.8)	(.14)	(.42)
McDonald's Cp N	99.00	.38	.4	100.00	95.63	107.50	62.25	8,122	.95	1.47	- 35.4	19.3	.90	.9	.....	3 mos.	03-86	941.4	808.6	94.1	84.3	1.09	.96	941.4	808.6	94.1	84.3	1.09	.96
McFaddin Ven A	4.75	- .13	- 2.6	5.00	4.63	11.25	4.38	319	.58	1.06	- 45.3	7.9	.00	.0	.....	3 mos.	02-86	17.9	13.2	.0	1.2	.01	.25	17.9	13.2	.0	1.2	.01	.25
Morrison Inc M	22.63	1.13	5.2	22.88	21.63	25.22	16.78	3,754	2.62	2.48	5.6	18.4	.46b	2.0	.....	9 mos.	02-86	132.4	120.2	4.1	4.5	.29	.31	385.0	358.3	14.4	14.4	1.00	1.00
Mortronics Inc A	1.75	.13	7.7	1.75	1.50	2.25	1.13	654	1.29	1.49	- 13.4	NE	.00	.0	.....	9 mos.	11-85	3.8	5.4	.1	(.5)	.03	(.10)	11.8	17.1	.2	(1.9)	.05	(.38)
Mr Steak O	1.38	.00	.0	1.44	1.38	2.50	.88	72	.15	.79	- 81.0	NE	.00	.0	.....	3 mos.	12-85	6.0	13.9	(.3)	.1	(.05)	.02	6.0	13.9	(.3)	.1	(.05)	.02
Nathans M	1.38	.63	13.2	5.38	4.63	5.38	3.38	552	2.48	1.07	131.8	14.9	.05	.9	.....	9 mos.	12-85	5.3	5.0	.1	.1	.03	.03	18.8	17.2	1.0	.9	.43	.39
Natl Pizza M	16.50	- .25	- 1.5	16.75	16.25	16.75	6.19	884	1.19	.53	124.5	23.2	.00	.0	NEW	fiscal	03-86	15.9	10.1	1.2	.8	.15	.11	63.1	40.5	5.4	3.6	.71	.53
Naugles Inc M	3.00	- .38	- 11.1	3.25	3.00	6.00	1.38	799	1.80	1.90	- 5.3	NE	.00	.0	.....	6 mos.	12-85	27.7	27.6	(2.6)	(.1)	(.59)	(.04)	69.8	65.9	(4.2)	.3	(.94)	.06
Noble Roman O	4.50	- .25	- 5.3	5.00	4.50	8.38	4.50	1	.01	.33	- 97.0	NE	.00	.0	.....	9 mos.	09-85	5.6	4.5	(.2)	NC	(.24)	.03	15.8	13.4	(.4)	.1	(.37)	.09
Old Fashion Fd M	4.63	- .13	- 2.6	4.75	4.50	5.75	4.25	9	.07	.52	- 86.5	7.7	.00	.0	.....	9 mos.	02-86	3.6	3.5	.1	.2	.10	.10	11.0	10.3	.4	.5	.31	.34
Old Spag Wrehse M	5.25	- .75	- 12.5	5.88	4.88	8.25	5.25	868	5.78	2.46	135.0	14.2	.00	.0	.....	9 mos.	03-86	3.8	3.3	.1	.2	.05	.16	11.0	9.8	.3	.4	.20	.39
Pancho Mex Buffet M	11.63	- .13	- 1.1	11.88	11.63	12.00	6.13	1,215	3.27	1.76	85.8	19.4	.13	1.1	.....	6 mos.	03-86	10.0	8.5	.5	.4	.13	.11	19.2	16.4	.9	.6	.23	.20
Piccadilly Caf M	25.00	.75	3.1	25.00	23.75	25.50	16.31	387	.51	.83	- 38.6	17.5	.52	2.1	.....	9 mos.	03-86	49.7	44.0	2.3	1.3	.30	.17	153.3	138.8	8.3	7.0	1.10	.93
Pizza Inn A	9.00	.38	4.3	9.00	8.00	9.88	6.25	608	2.00	3.22	- 37.9	NE	.08	.9	.....	fiscal	12-85	51.0	46.3	(1.1)	(.9)	(.35)	(.29)	199.3	181.9	(.6)	1.6	(.19)	.52
Pizza Transit Auth O	2.13	.38	21.4	2.38	1.75	2.63	.88	665	2.94	2.41	22.0	NE	.00	.0	.....	6 mos.	02-86	.2	.2	(.4)	(.1)	(.15)	(.04)	.5	.4	(.6)	(.2)	(.26)	(.09)
Po-Folks M	9.88	- .13	- 1.3	10.13	9.88	14.75	8.00	798	1.80	1.65	9.1	20.2	.00	.0	.....	3 mos.	12-85	38.5	30.3	(.8)	.6	(.19)	.15	38.5	30.3	(.8)	.6	(.19)	.15
Ponderosa N	18.25	.38	2.1	19.38	17.75	19.38	10.50	3,265	3.37	3.82	- 11.8	46.8	.40	2.2	NEW	fiscal	02-86	142.0	132.6	(.9)	(3.1)	(.09)	(.36)	490.3	499.4	3.7	8.4	.39	.92
Primo Inc O	1.81	.06	3.6	2.00	1.75	2.50	.69	261	.77	1.44	- 46.5	60.4	.00	.0	.....	fiscal	09-85	2.4	.9	(.2)	(.2)	(.05)	(.07)	5.4	3.8	.1	(.2)	.03	(.08)
RAX Restaurants M	9.13	.00	.0	9.13	8.75	9.75	5.00	678	.98	1.56	- 37.2	NE	.00	.0	.....	6 mos.	01-86	29.3	24.9	(.3)	(.5)	(.04)	(.06)	61.4	54.1	.0	.4	.00	.05
Rest Assoc A	9.50	- .25	- 2.6	9.75	9.38	10.50	4.50	146	.54	.69	- 21.7	10.4	.25	2.6	NEW	3 mos.	03-86	40.8	33.2	.3	(.3)	.07	(.09)	40.8	33.2	.3	(.3)	.07	(.09)
Rest Mgmt M	17.63	.50	2.9	17.75	17.25	17.63	10.50	4,542	21.41	3.66	485.0	26.3	.09	.5	.....	3 mos.	01-86	11.4	9.9	.6	.5	.19	.21	11.4	9.9	.6	.5	.19	.21
Restec O	3.00	.00	.0	3.50	3.00	3.75	2.75	10	.06	.25	- 76.0	NE	.00	.0	.....	6 mos.	12-85	1.6	1.2	(.2)	NC	(.07)	(.01)	3.2	2.3	(.2)	NC	(.09)	(.02)
Ritzys G D M	2.38	- .13	- 5.0	2.50	2.25	2.75	.94	731	1.41	1.34	5.2	NE	.00	.0	.....	9 mos.	09-85	3.8	4.4	(3.1)	(.5)	(.60)	(.11)	10.7	10.6	(4.1)	(1.6)	(.79)	(.31)
Rusty Pelican M	9.00	- .75	- 7.7	9.75	9.00	17.25	9.00	1,032	3.65	2.99	22.1	10.8	.00	.0	.....	6 mos.	01-86	12.9	10.9	.1	.2	.05	.04	27.2	21.5	.4	.5	.15	.18
Ryans Family M	30.00	.00	.0	30.75	29.75	33.00	10.16	2,543	2.35	3.76	- 37.5	48.4	.00	.0	.....	3 mos.	03-86	21.2	10.5	2.3	1.1	.21	.11	21.2	10.5	2.3	1.1	.21	.11
Saga Corp N	37.63	8.63	29.7	37.63	27.88	37.63	20.75	41,555	32.84	5.01	555.5	25.4	.52	1.4	.....	9 mos.	03-86	351.6	327.3	4.1	7.6	.32	.57	1039.1	930.0	16.9	27.0	1.32	2.02
Sandwich Chef M	8.88	.25	2.9	9.00	8.50	9.13	6.88	136	1.09	1.87	- 41.7	16.4	.00	.0	.....	9 mos.	03-86	7.6	7.2	.2	.2	.14	.13	22.0	21.2	.5	.5	.37	.40
Sbarro Inc A	36.75	.13	.3	38.38	36.63	40.25	11.13	283	.69	1.33	- 48.1	37.9	.00	.0	.....	fiscal	12-85	12.5	4.9	1.5	.5	.42	.17	34.6	19.8	3.4	2.0	.97	.57
Sea Galley M	4.50	- .25	- 5.3	4.88	4.25	9.50	3.00	637	2.11	4.54	- 53.5	NE	.00	.0	.....	3 mos.	03-86	14.8	14.8	.0	2.0	.01	.57	14.8	14.8	.0	2.0	.01	.57
Shoney's Inc M	35.13	.25	.7	35.25	34.13	37.88	24.00	3,398	1.19	2.06	- 42.2	26.0	.18	.5	.....	3 mos.	01-86	171.7	148.5	9.9	8.3	.34	.29	171.7	148.5	9.9	8.3	.34	.29
Shoney's South M	17.75	- .50	- 2.7	18.38	17.75	18.63	10.00	1,456	2.53	2.45	3.3	18.9	.00	.0	.....	fiscal	12-85	39.9	40.9	.7	1.5	.13	.25	177.5	167.1	5.4	7.3	.94	1.25
SIS Cp M	6.50	.50	8.3	6.50	6.00	6.75	3.75	34	.22	.47	- 53.2	NE	.00	.0	.....	fiscal	12-85	3.6	2.3	.0	(.1)	.00	(.10)	13.5	7.9	.0	(.2)	.00	(.15)
Sizzler Rest Intl M	23.00	- 1.00	- 4.2	24.00	22.75	26.50	12.25	1,444	1.41	2.01	- 29.9	21.1	.00	.0	.....	9 mos.	01-86	43.9	37.8	2.2	2.0	.22	.20	134.3	116.9	8.3	7.0	.81	.69
Skippers M	10.13	.38	3.8	10.13	9.75	11.88	8.75	495	1.82	2.30	- 20.9	42.2	.08	.8	.....	3 mos.	03-86	18.2	15.4	.2	.5	.09	.17	18.2	15.4	.2	.5	.09	.17
So Hospitality M	5.25	- .13	- 2.3	5.25	5.13	5.63	3.75	771	1.55	2.48	- 37.5	20.2	.00	.0	.....	9 mos.	02-86	12.1	8.3	(.6)	.2	(.11)	.04	37.5	29.3	.5	1.0	.11	.20
Stuff Yer Face O	.22	.00	.0	0.28	0.22	.94	.22	978	.64	.51	25.5	NE	.00	.0	.....	6 mos.	09-85	.9	.5	(.2)	(.1)	(.01)	NC	1.7	1.0	(.3)	(.2)	(.02)	(.01)
Swensens Inc O	1.06	.06	6.3	1.19	0.88	2.75	.88	957	2.14	.91	135.2	NE	.00	.0	.....	fiscal	12-85	2.2	6.6	(.3)	(2.0)	(.09)	(.48)	10.8	11.4	(.5)	(1.8)	(.11)	(.43)
Taco Villa M	4.50	.75	20.0	4.50	3.50	6.25	2.75	209	.25	.10	150.0	NE	.00	.0	.....	3 mos.	03-86	20.9	15.2	(.4)	(.2)	(.04)	(.02)	20.9	15.2	(.4)	(.2)	(.04)	(.02)
Taco Viva M	3.13	- .25	- 7.4	3.38	3.00	6.88	2.38	185	.55	.30	- 36.9	NE	.00	.0	.....	9 mos.	02-86	4.6	5.5	(.1)	.3	(.01)	.10	15.6	17.7	(1.3)	.9	(.36)	.27
TGI Friday's N	8.75	.25	2.9	8.88	8.50	11.75	6.88	302	.27	.61	- 55.7	22.4	.00	.0	.....	3 mos.	03-86	83.7	76.3	1.0	3.4	.06	.19	83.7	76.3	1.0	3.4	.06	.19
TGIF Texas O	2.00	.00	.0	2.50	2.00	2.25	2.00	4	.03	.04	- 25.0	NE	.00	.0	.....	9 mos.	09-85	3.3	2.8	(.2)	(.1)	(.10)	(.07)	9.8	8.3	(.6)	(.3)	(.38)	(.20)
TCBY Enterprises M	32.25	1.25	4.0	32.50	31.75	33.25	7.00	2,347	2.13	6.48	- 67.1	92.1	.00	.0	.....	3 mos.	02-86	4.6	2.0	.8	.2	.07	.02	4.6	2.0	.8	.2	.07	.02
Tranzonic N	43.13	- .75	- 1.7	43.75	42.50	48.13	34.00	6,434	1.90	4.12	- 53.9	7.7	.60	1.4	.....	3 mos.	03-86	603.7	479.8	12.3	16.2	.34	.40	603.7	479.8	12.3	16.2	.34	.40
Twistee Treat O	4.50	.75	20.0	4.56	3.88	5.56	2.28	3,603	2.09	2.16	- 3.2	NE	.00	.0	.....	9 mos.	10-85	.4

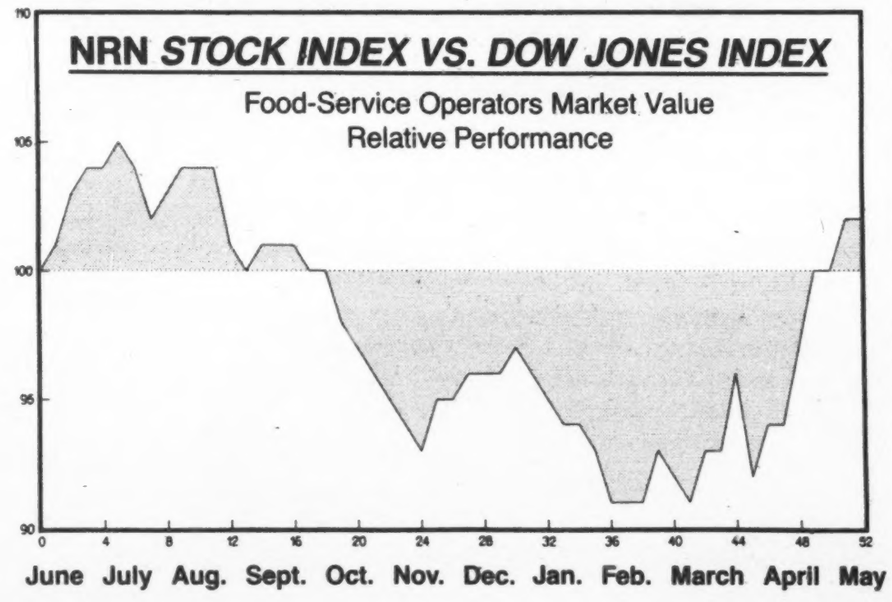
FINANCIAL NEWS

NOTES AND EXPLANATIONS: Market: N—New York Stock Exchange. A—American Stock Exchange. O—NASDAQ Over-The-Counter. M—NASDAQ National Market. **Reporting Period:** 3 mos.—First quarter of fiscal year. 6 mos.—First six months of fiscal year. 9 mos.—First nine months of fiscal year. fiscal—Fiscal year. NEW—New report since last issue. **General Field Footnotes:** NA—Not available or not applicable. NC—Data required for calculation currently incomplete in our files. NE—Negative earnings invalidate calculations. NM—No meaningful figure. a—stock dividend. b—cash plus stock dividend. **The Charts:** The *NRN* Stock Index calculates the per cent change in the market value of food-service operators since Oct. 28, 1983. The *NRN* Stock Index vs. Dow Jones Index calculates the relative performance of the two indexes from their levels of 52 weeks ago.



Source: Media General Financial Services

Oct. 28, 1983 = 100


NRN STOCK INDEX VS. DOW JONES INDEX
Food-Service Operators Market Value
Relative Performance
110
105
100
95
90
0 4 8 12 16 20 24 28 32 36 40 44 48 52
June July Aug. Sept. Oct. Nov. Dec. Jan. Feb. March April May

Company and Market	5-09-86 Close	Weekly Change Amt.	Weekly Change Pct.	Weekly Range High	Weekly Range Low	52-Week Range High	52-Week Range Low	Volume Weekly Shares Traded Total	Volume Weekly Shares Traded % Out	Volume 12-Week Avg. Vol. As % Out	Volume Trend Change	P/E Ratio	Indicated Divd. Rate Amt.	Indicated Divd. Rate Yld.	Latest Report New Report	Latest Report Period	Latest Report Date Ended	Latest Quarter Revenue Latest	Latest Quarter Revenue Yr. Ago	Latest Quarter Net Income Latest	Latest Quarter Net Income Yr. Ago	Latest Quarter E.P.S. Latest	Latest Quarter E.P.S. Yr. Ago	Year-to-Date Revenue Latest	Year-to-Date Revenue Yr. Ago	Year-to-Date Net Income Latest	Year-to-Date Net Income Yr. Ago	Year-to-Date E.P.S. Latest	Year-to-Date E.P.S. Yr. Ago
-	$	$	%	$	$	$	$	(100)	%	%	%	-	$	%	-	-	-	$Mil	$Mil	$Mil	$Mil	$	$	$Mil	$Mil	$Mil	$Mil	$	$
Hotels, Motels, and Casinos																													
Brock Hotel Cp ..... N	1.00	- .13	- 11.1	1.38	1.00	3.50	.56	5,371	4.02	1.64	145.1	NE	.00	.0	NEW	3 mos.	03-86	49.0	66.8	1.2	13.9	.08	.98	49.0	66.8	1.2	13.9	.06	.98
Club Med ..... N	28.38	- 1.13	- 3.8	29.50	27.75	32.25	20.00	491	.36	.73	- 50.7	37.3	.20	.7	.....	3 mos.	01-86	85.4	79.6	5.2	9.0	.38	.66	85.4	79.6	5.2	9.0	.38	.66
Golden Nugget ..... N	14.88	- .50	- 3.3	15.50	14.13	15.50	9.50	19,007	6.23	3.17	96.5	70.8	.00	.0	.....	3 mos.	03-86	87.2	91.7	3.5	19.1	.11	.55	87.2	91.7	3.5	19.1	.11	.55
Hilton Hotels ..... N	73.50	2.13	3.0	75.00	71.50	80.25	56.63	5,300	2.14	1.23	74.0	19.4	1.80	2.4	.....	3 mos.	03-86	158.8	168.2	17.4	23.5	.70	.94	158.8	168.2	17.4	23.5	.70	.94
Holiday Cp ..... N	62.63	- .38	- .6	64.88	62.00	70.00	48.75	3,072	1.19	2.37	- 49.8	13.2	1.16	1.9	.....	3 mos.	03-86	387.5	427.2	19.8	33.7	.77	1.08	387.5	427.2	19.8	33.7	.77	1.08
LaQuinta Mot ..... N	14.88	- .50	- 3.3	15.75	14.50	16.75	11.50	1,674	1.14	2.60	- 56.2	34.6	.00	.0	.....	9 mos.	02-86	39.0	34.3	(1.3)	(.4)	(.09)	(.03)	132.0	115.6	3.9	6.7	.27	.46
Prime Mtr Inn ..... N	40.00	.38	.9	40.13	38.63	42.88	21.00	3,189	1.12	2.00	- 44.0	32.5	.08	.2	NEW	9 mos.	03-86	85.7	53.0	9.4	7.3	.33	.23	239.8	155.5	25.5	18.6	.94	.67
Ramada Inns ..... N	9.25	.00	.0	9.63	9.00	11.00	6.25	7,041	1.89	4.57	- 58.6	25.0	.00	.0	.....	fiscal	12-85	138.7	151.7	2.3	(2.1)	.06	(.05)	583.2	598.1	13.8	4.7	.37	.13
Servico Inc ..... M	23.00	- 1.25	- 5.2	23.75	23.00	26.63	18.19	175	.46	.64	- 28.1	9.8	.00a	.0	.....	fiscal	12-85	47.0	42.8	3.8	.1	1.00	NC	182.4	181.9	8.9	6.3	2.34	1.64
Sonesta Intl ..... M	25.00	.00	.0	26.00	23.50	25.50	21.00	0	.00	.64	-100.0	NE	.40	1.6	.....	fiscal	12-85	16.1	17.7	(3.0)	5.9	(1.96)	3.83	68.8	74.9	(3.3)	5.3	(2.17)	3.42
Utd Inns ..... N	49.88	.25	.5	49.88	49.50	51.75	38.50	97	.37	.38	- 2.6	26.4	.22	.4	.....	3 mos.	12-85	40.4	41.0	2.6	(.5)	.97	(.20)	40.4	41.0	2.6	(.5)	.97	(.20)
Other Companies with Food-Service Operations																													
Allegheny Bev ..... M	21.63	.13	.6	21.75	21.38	30.00	15.00	2,301	3.69	11.76	- 68.6	NE	.40	1.8	.....	*	12-85	NC	NC	NC	NC	NC	NC	828.1	NC	76.0	NC	10.31	NC
Benihana Natl ..... M	9.50	.13	1.3	9.50	9.25	21.00	8.38	776	2.60	3.84	- 32.3	16.4	.00	.0	.....	9 mos.	12-85	14.6	15.4	(.8)	.7	(.26)	.23	58.3	39.7	.4	1.8	.13	.62
Disney Walt Co ..... N	46.25	- .13	- .3	46.75	44.50	50.00	19.56	18,452	1.43	2.80	- 48.9	32.3	.32	.7	.....	6 mos.	03-86	592.4	451.5	51.8	35.0	.38	.26	1096.6	878.0	86.5	67.2	.64	.50
Flanigan Ents ..... A	4.50	.13	2.9	4.63	4.50	9.75	4.00	34	.37	.53	- 30.2	NE	.00	.0	.....	3 mos.	12-85	11.6	16.6	1.1	.3	1.16	.29	11.6	16.6	1.1	.3	1.16	.29
Gen Mills ..... N	72.38	2.75	3.9	73.38	69.75	80.25	54.63	5,119	1.15	1.97	- 41.6	18.0	2.32	3.2	.....	9 mos.	02-86	1153.9	354.8	46.4	(74.1)	1.04	(1.64)	3425.3	3300.6	141.3	35.6	3.17	.79
Grace W R ..... N	58.88	5.13	9.5	60.75	54.00	60.75	35.50	21,058	3.67	3.35	15.5	29.1	2.80	4.8	.....	3 mos.	03-86	1250.5	1580.0	(3.1)	35.5	(.08)	.72	1250.5	1580.0	(3.1)	35.5	(.08)	.72
Horn & Hardart ..... A	8.13	.13	1.6	8.38	8.00	11.63	6.00	1,643	1.37	2.15	- 36.3	NE	.00a	.0	.....	fiscal	12-85	98.5	97.9	.4	2.9	.02	.22	356.2	363.8	(7.2)	9.5	(.64)	.71
LDBrinkman Cp ..... M	8.38	- .38	- 4.3	8.63	8.38	9.88	5.25	972	1.59	5.57	- 71.5	NE	.00	.0	.....	6 mos.	01-86	63.1	57.9	1.5	2.0	.21	.30	126.7	127.4	2.5	4.9	.35	.73
Ogden Corp ..... N	31.00	2.25	7.8	31.75	28.50	34.63	26.50	3,869	19.88	16.42	21.1	NE	1.80	5.8	.....	3 mos.	03-86	280.7	578.0	10.1	12.0	.52	.63	280.7	578.0	10.1	12.0	.52	.63
Pasquale Fd ..... M	17.00	- 1.00	- 5.6	18.00	17.00	18.69	5.44	18	.07	.21	- 66.7	37.0	.02	.1	.....	6 mos.	03-86	19.3	17.1	1.0	.7	.14	.10	37.6	31.7	1.9	1.3	.25	.18
PepsiCo Inc ..... N	88.50	- .50	- .6	90.00	87.00	95.25	53.63	11,718	1.30	1.66	- 21.7	14.8	1.78	2.0	NEW	3 mos.	03-86	1804.5	1683.6	68.7	62.8	.79	.66	1804.5	1683.6	68.7	62.8	.79	.66
Pillsbury Co ..... N	74.63	- .88	- 1.2	76.00	72.50	80.75	46.88	4,505	1.04	1.57	- 33.8	16.4	1.72	2.3	.....	9 mos.	02-86	1401.0	1171.2	53.8	39.5	1.23	.91	4156.7	3451.2	151.5	144.5	3.47	3.33
RJR Nabisco ..... N	43.13	- .25	- .6	43.25	41.75	48.00	24.75	26,285	1.05	1.68	- 37.5	12.0	1.48	3.4	.....	3 mos.	03-86	4620.0	2898.0	206.0	182.0	.66	.66	4620.0	2898.0	206.0	182.0	.66	.66
Southland Corp ..... N	55.13	.88	1.6	55.63	54.00	56.38	31.25	10,616	2.24	2.88	- 22.2	22.2	1.12	2.0	NEW	3 mos.	03-86	3070.4	2813.3	(88.5)	1.0	(1.91)	.02	3070.4	2813.3	(88.5)	1.0	(1.91)	.02
Vie de France ..... M	6.38	.00	.0	6.50	6.13	11.00	6.13	575	.53	1.12	- 52.7	15.2	.23	3.6	.....	6 mos.	12-85	14.7	15.5	.9	1.6	.07	.14	29.0	29.7	1.9	3.0	.17	.27
Manufacturers and Distributors																													
Alco Standard ..... N	41.50	.88	2.2	41.75	40.38	46.75	32.00	1,116	.54	.79	- 31.6	19.0	1.24	3.0	.....	6 mos.	03-86	1045.5	872.1	11.5	13.4	.54	.61	2066.7	1773.9	26.3	29.6	1.20	1.34
Anchor Hocknq ..... N	30.38	- .88	- 2.8	31.13	29.88	32.25	22.75	2,085	1.98	2.53	- 21.7	NM	1.48	4.9	.....	3 mos.	03-86	174.3	173.5	.4	2.6	.04	.25	174.3	173.5	.4	2.6	.04	.25
Anderson, Clay ..... N	51.50	.75	1.5	51.75	50.00	61.25	36.50	4,263	3.52	2.21	59.3	29.4	.00	.0	.....	6 mos.	12-85	397.4	485.1	12.6	8.7	1.03	.72	770.7	929.8	15.5	10.7	1.27	.88
Angelica ..... N	28.13	2.00	7.7	28.13	26.38	29.63	21.75	595	.64	1.21	- 47.1	15.3	.60	2.1	.....	fiscal	01-86	68.0	60.5	3.8	3.9	.40	.43	269.1	246.4	17.2	16.3	1.84	1.76
Anheuser Bu ..... N	46.38	.25	.5	47.63	45.75	51.13	27.56	10,916	.79	1.41	- 44.0	15.9	.80	1.7	.....	3 mos.	03-86	1749.0	1642.5	102.1	90.5	.66	.58	1749.0	1642.5	102.1	90.5	.66	.58
Bastian Indus ..... O	4.00	.25	6.7	4.13	3.69	4.38	2.75	370	1.34	.91	47.3	NE	.00	.0	.....	6 mos.	01-86	29.2	36.1	(1.4)	.7	(.55)	.24	61.9	73.9	(1.7)	1.4	(.72)	.44
Borden Inc ..... N	59.25	.38	.6	60.25	58.13	64.38	34.38	3,723	.73	1.45	- 49.7	15.5	1.68	2.8	.....	3 mos.	03-86	1136.4	1077.4	36.7	34.7	.73	.66	1136.4	1077.4	36.7	34.7	.73	.66
Bridgford Fds ..... M	5.75	.00	.0	5.75	5.75	7.75	3.75	20	.16	.29	- 44.8	31.9	.00	.0	.....	fiscal	10-85	12.8	13.7	.1	.2	.10	.14	50.6	50.9	.2	.4	.18	.32
Campbell Soup ..... N	52.50	- 1.50	- 2.8	54.75	52.13	66.75	32.50	4,519	.70	.88	- 20.5	16.0	1.32	2.5	.....	6 mos.	01-86	1180.6	1063.1	69.7	60.2	1.06	.94	2258.2	2062.0	121.5	106.8	1.88	1.66
Canandaigua W ..... A	64.63	1.00	1.6	64.75	63.75	67.00	27.50	44	.23	.68	- 66.2	12.3	.00	.0	.....	6 mos.	02-86	29.9	22.6	1.8	1.4	.95	.73	62.7	51.7	3.6	3.1	1.88	1.60
Carling OKeef ..... N	11.13	.50	4.7	11.25	10.63	12.38	8.38	239	.11	.14	- 21.4	NM	.48	4.3	.....	9 mos.	12-85	231.7	143.4	2.7	(7.6)	.10	(.37)	735.7	481.1	6.4	18.9	.22	.80
Castle & Cooke ..... N	17.25	1.50	9.5	17.38	15.50	17.50	10.00	4,316	1.05	1.16	- 9.5	17.8	.00	.0	.....	6 mos.	12-85	329.9	324.2	(3.3)	(51.7)	(.21)	(2.09)	803.5	784.6	2.0	(63.9)	(.24)	(2.68)
Clorox Co ..... N	51.88	2.63	5.3	52.25	49.50	58.25	34.75	4,631	1.74	1.52	14.5	14.7	1.52	2.9	.....	9 mos.	03-86	279.6	267.5	26.4	18.3	.99	.92	771.8	735.6	66.4	53.4	2.50	2.25
Coca-Cola Co ..... N	108.00	- 3.88	- 3.5	113.00	107.00	120.00	66.00	15,138	1.16	1.34	- 13.4	19.0	3.12	2.9	.....	3 mos.	03-86	1901.8	1756.4	161.2	141.2	1.25	1.08	1901.8	1756.4	161.2	141.2	1.25	1.08
Coors, Adolph ..... M	28.38	- .25	- .9	29.13	28.25	29.13	16.00	3,814	1.08	2.09	- 48.3	16.7	.50	1.8	.....	3 mos.	03-86	263.4	244.5	7.2	.6	.20	.02	263.4	244.5	7.2	.6	.20	.02
ConAgra ..... N	54.25	.75	1.4	55.50	53.13	55.50	30.75	2,930	.88	1.25	- 29.6	18.6	1.00	1.8	.....	9 mos.	02-86	1302.1	1220.9	21.2	19.2	.61	.55	4322.0	4107.7	74.6	68.1	2.16	1.90
Corning Glass ..... N	71.75	1.13	1.6	71.75	69.38	81.50	39.00	5,341	1.25	1.67	- 25.1	26.5	1.40	2.0	.....	3 mos.	03-86	422.5	382.4	35.3	28.9	.82	.64	422.5	382.4	35.3	28.9	.82	.64
CPC Intl Inc ..... N	64.00	- 1.00	- 1.5	65.63	63.25	69.25	40.75	7,022	1.44	1.20	20.0	21.2	2.20	3.4	.....	3 mos.	03-86	1060.4	1021.8	38.0	33.2	.78	.68	1060.4	1021.8	38.0	33.2	.78	.68
Crown Zeller ..... N	49.63	1.88	3.9	50.88	47.38	50.88	35.75	1,757	.84	2.04	- 58.6	18.2	1.00	2.0	.....	6 mos.	06-85	769.4	772.3	21.5	32.5	.63	1.04	1531.4	1489.5	40.7	53.7	1.19	1.68
Dart & Kraft ..... N	53.75	1.50	2.9	54.38	52.50	58.25	31.38	17,050	1.18	1.45	- 18.6	15.1	1.72	3.2	.....	3 mos.	03-86	2432.7	2344.6	154.0	105.3	1.06	.73	2432.7	2344.6	154.0	105.3	1.06	.73
Dean Foods ..... N	46.38	- 1.63	- 3.4	48.38	46.25	50.50	33.00	773	.56	.63	- 11.1	20.1	.56	1.2	.....	fiscal	12-85	266.3	251.6	9.4	8.1	.68	.59	1034.1	923.1	31.8	26.5	2.31	1.93
Doskocil Cos ..... O	1.94	.00	.0	2.00	1.88	2.31	1.00	3,271	.63	1.20	- 47.5	38.8	.00	.0	.....	3 mos.	03-86	53.1	24.2	.9	.5	.01	.01	53.1	24.2	.9	.5	.01	.01
Economics Lab ..... M	49.38	.50	1.0	49.38	48.25	50.00	30.38	1,575	1.17	2.37	- 50.6	15.7	1.04	2.1	.....	9 mos.	03-86	201.4	180.5	11.4	10.5	.84	.77	591.2	524.4	30.3	27.2	2.25	2.00
Fleming Cos ..... N	41.50	2.25	5.7	42.00	39.25	44.88	34.13	6,127	2.82	1.94	45.4	15.3	1.00	2.4	NEW	3 mos.	03-86	2265.0	2040.6	15.2	17.1	.70	.86	2265.0	2040.6	15.2	17.1	.70	.86
Fort How Pap ..... N	56.00	1.75	3.2	56.75	53.75	58.00	34.38	3,905	.57	.68	- 16.2	22.5	1.00	1.8	.....	3 mos.	03-86	319.4	308.7	37.0	33.2	.55	.53	319.4	308.7	37.0	33.2	.55	.53
Heinz, HJ ..... N	41.38	.38	.9	42.00	40.00	44.00	23.38	6,649	.50	.74	- 32.4	19.8	.90	2.2	.....	9 mos.	01-86	1013.3	845.8	63.2	55.9	.46	.41	3148.9	2907.5	219.7	197.6	1.60	1.44
Hormel, George ..... A	33.00	2.75	9.1	33.13	30.38	33.13	16.25	395	.21	.27	- 22.2	16.2	.56	1.7	.....	3 mos.	01-86	480.8	357.2	8.9	8.3	.46	.43	480.8	357.2	8.9	8.3	.46	.43
Intl Multifood ..... N	40.88	.13	.3	41.00	40.25	43.25	28.38	524	.64	1.34	- 52.2	13.4	1.76	4.3	.....	fiscal	02-86	353.3	311.9	6.9	6.6	.85	.83	1355.4	1211.2	24.9	21.5	3.04	2.65
James River ..... N	46.75	1.38	3.0	47.63	45.63	47.63	26.25	10,478	3.10	2.28	36.0	15.5	.56	1.2	.....	9 mos.	01-86	608.6	582.7	15.7	14.8	.38	.42	1913.0	1847.1	68.0	67.3	1.92	2.09
Kellogg ..... N	43.50	1.63	3.9	43.50	41.63	44.88	24.94	7,111	.58	.83	- 30.1	18.8	1.00	2.3	.....	3 mos.	03-86	798.0	703.5	76.5	71.1	.82	.58	798.0	703.5	76.5	71.1	.82	.58
Lily Tulip ..... M	18.13	.13	.7	18.13	18.00	20.63	14.88	6,133	3.48	5.42	- 35.8	15.6	.30	1.7	.....	6 mos.	03-86	68.3	69.9	1.9	3.3	.11	.19	134.7	134.7	4.7	5.7	.27	.33
Litton Ind ..... N	87.13	.63	.7	88.75	84.75	93.50	66.00	4,981	1.84	2.77	- 33.6	12.1	.00	.0	.....	6 mos.	01-86	1166.1	1124.8	47.0	74.1	1.68	1.73	2269.0	2291.7	90.7	141.9	3.24	3.33
Manitowoc ..... M	19.50	- .50	- 2.5	20.00	19.50	24.50	18.00	549	.51	2.43	- 79.0	21.9	.80	4.1	.....	9 mos.	03-86	43.5	32.3	1.7	4.3	.15	.39	129.5	95.6	5.7	8.2	.52	.75
McCormick ..... M	40.25	- .88	- 2.1	40.50	39.88	43.38	30.75	1,293	1.06	1.26	- 15.9	17.3	.88	2.2	.....	3 mos.	02-86	223.2	190.9	4.2	3.6	.35	.30	223.2	190.9	4.2	3.6	.35	.30
Oneida Ltd ..... N	18.25	- .13	- .7	18.50	18.00	18.63	12.00	460	.70	.76	- 7.9	67.6	.80	4.4	.....	fiscal	01-86	60.4	61.8	1.5	1.6	.22	.24	252.1	275.3	1.9	9.9	.27	1.50
Philip Morris ..... N	64.63	1.88	3.0	64.75	61.00	69.63	36.00	28,343	1.19	2.33	- 48.9	11.8	2.30	3.6	.....	3 mos.	03-86	5924.0	3315.0	316.0	256.4	1.32	1.06	5924.0	3315.0	316.0	256.4	1.32	1.06
Procter & Gambl ..... N	72.50	- .50	- .7	73.38	71.13	77.63	50.38	11,557	.89	1.00	- 31.0	17.5	2.70	3.7	.....	9 mos.	03-86	4162.0	3350.0	(356.0)	180.0	.98	.98	11632.0	10210.0	58.2	520.0	3.46	3.11
Quaker Oats ..... N	69.63	2.13	3.1	69.88	67.38	71.88	43.88	3,368	.85	1.22	- 30.3	17.5	1.40	2.0	.....	6 mos.	12-85	916.8	889.2	36.1	31.3	.89	.75	1782.4	1765.2	63.8	57.0	1.57	1.36
Ralston Purina ..... N	63.25	1.25	2.0	65.00	62.00	69.50	39.75	5,273	.70	1.07	- 34.6	14.1	1.10	1.7	.....	6 mos.	03-86	1315.2	1484.6	61.8	57.6	.83	.73	2646.2	3042.2	236.1	140.4	3.06	1.71
Reynolds Metal ..... N	47.00	1.13	2.5	47.00	45.88	52.75	30.25	2,638	1.21	2.20	- 45.0	NE	1.00	2.1	.....	3 mos.	03-86	836.3	811.4	14.3	7.0	.51	.31	836.3	811.4	14.3	7.0	.51	.31
Rykoff SE ..... A	24.88	- .63	- 2.5	25.50	24.88	29.13	20.50	474	.68	1.25	- 45.6	15.7	.60	2.4	.....	9 mos.	01-86	290.2	206.5	2.0	2.2	.28	.29	760.1	635.6	7.7	7.9	1.10	1.31
Rymer Co ..... N	20.75	.88	4.4	20.75	19.75	23.00	14.00	432	1.64	2.20	- 25.5	20.3	.00	.0	.....	3 mos.	01-86	57.1	21.6	.5	1.1	.01	.44	57.1	21.6	.5	1.1	.01	.44
Sara Lee ..... N	60.00	2.00	3.4	60.00	57.00	62.75	38.50	3,761	.70	1.04	- 32.7	15.2	1.60	2.7	.....	9 mos.	03-86	1932.6	1936.9	50.3	48.0	.91	.83	5930.0	5990.0	158.5	146.1	2.86	2.53
Scott Paper ..... N	57.50	1.00	1.8	58.25	56.38	63.25	36.25	4,715	1.30	1.51	- 13.9	12.2	1.24	2.2	.....	3 mos.	03-86	801.4	696.2	39.1	42.1	1.05	.87	801.4	696.2	39.1	42.1	1.05	.87
Shelby Wms ..... M	23.75	1.00	4.4	24.13	23.00	25.38	12.28	1,092	1.06	1.28	- 17.2	27.9	.16	.7	.....	3 mos.	03-86	28.0	25.5	1.6	1.3	.16	.13	28.0	25.5	1.6	1.3	.16	.13
Smucke, J.M. ..... N	41.00	- .75	- 1.8	41.75	39.75	51.75	27.31	410	.55	.67	- 17.9	17.7	.80	1.5	.....	9 mos.	01-86	62.0	54.3	3.6	3.5	.40	.47	197.8	167.5	12.0	10.7	1.62	1.44
Staley Cont ..... N	24.38	.13	.5	24.75	23.25	28.75	19.13	8,345	2.91	2.26	28.8	NE	.80	3.3	NEW	6 mos.	03-86	673.0	673.3	(3.0)	3.5	(.29)	.11	1387.3	1245.2	(2.4)	6.3	(.16)	.20
Sysco Corp ..... N	26.50	.50	1.9	26.75	24.75	30.38	17.13	4,799	1.09	.93	17.2	20.5	.24	.9	.....	9 mos.	03-86	792.9	648.3	12.6	11.4	.28	.27	2330.4	1836.5	42.2	36.6	.97	.86
Tyson Food Inc ..... M	23.50	- 1.75	- 6.9	25.75	22.88	26.50	9.00	6,385	1.42	1.98	- 28.3	24.5	.04	.2	NEW	6 mos.	03-86	331.9	269.3	11.3	8.5	.28	.22	626.1	557.8	22.1	16.8	.52	.44
Wilson Foods ..... M	7.50	.00	.0	7.63	7.38	8.63	4.25	843	1.41	3.57	- 60.5	NE	.00	.0	.....	6 mos.	01-86	368.0	382.4	51.3	(3.9)	(.55)	(1.00)	738.2	784.6	27.3	(3.8)	(4.55)	(.96)

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